PUBLIC SOLICITATION OF APPLICATIONS

2021 Local Continuum of Care
Project Evaluation & Application Policies and Procedures

Process Summary
Requirements
Rating Criteria
Timeline
Instructions

Prepared by Homeless Action Partnership Staff

September 2021
Table of Contents

OVERVIEW OF THE HUD COC NOFA AND CoC INTERIM RULE REQUIREMENTS .................................. 3
Introduction ........................................................................................................................................ 3
Funding Available and Tiered Funding Approach ........................................................................... 3
Order by Which HUD Will Select Projects ....................................................................................... 4
Overview of Key HUD Changes This Year ...................................................................................... 5
HUD’s Homeless Policy & Program Priorities .................................................................................. 5
Who can be Served ............................................................................................................................ 7
Eligible Project Applicants ................................................................................................................. 8
Eligible CoC Program Components .................................................................................................. 8
Eligible Cost Types ............................................................................................................................. 9
CoC Renewal Funding ....................................................................................................................... 11
Creating New Projects ...................................................................................................................... 11
More About Reallocation, CoC Bonus, and Combined Projects ....................................................... 16
More About Transitional Grants ....................................................................................................... 18
More About New Projects Created Through Expansion of Existing Projects ............................. 19
More About YHDP Replacement Projects .................................................................................... 19
Additional New Project Design and Implementation Issues ............................................................. 22
Match Requirements ......................................................................................................................... 23
Electronic Application (e-snaps) ......................................................................................................... 23
Use of Energy Star ............................................................................................................................... 24
LOCAL SANTA CRUZ COUNTY 2021 CoC PROJECT EVALUATION PROCESS .................................. 25
Role of the Santa Cruz County Homeless Action Partnership (HAP) ............................................. 25
Types of Projects Encouraged ........................................................................................................... 25
Notice Regarding Potential Reallocation of Funds ......................................................................... 26
Encouragement of Voluntary or Transitional Reallocation to Better Align the CoC ....................... 26
Specific Methods of Evaluating Proposals From Victim Service Providers ................................... 26
Encouragement of New Applicants and Technical Assistance for Applicants ............................... 27
Basic Local Evaluation Process Steps, Local Deadlines, Decision Minutes, Notice to Applicants, and Website Posting of Priority Listings ................................................................. 27
HAP Board Rating and Ranking and Publicly Announced Objective Criteria ................................ 28
Deadlines and Proposal Requirements .............................................................................................. 28
On-Call Technical Assistance: New and Existing Applicants ......................................................... 28
Resource Information ......................................................................................................................... 29
ATTACHMENTS ................................................................................................................................. 30
Local CoC Process Timeline ............................................................................................................. 30
Local Objective Project Rating and Scoring Criteria – 100 Points Possible ....................................... 31
2021 Renewal Project Scoring Tool .................................................................................................. 37
2021 New Project Scoring Tool .......................................................................................................... 42
Local Evaluation/Application Instructions and Checklist ................................................................. 47
OVERVIEW OF THE HUD COC NOFA AND CoC INTERIM RULE REQUIREMENTS

Introduction

The purpose of the Continuum of Care (CoC) program is to promote communitywide commitment to the goal of ending homelessness; provide funding for efforts by nonprofit providers, and State and local governments to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused to homeless individuals, families, and communities by homelessness, and optimize self-sufficiency among individuals and families experiencing homelessness.

Each year the U.S. Department of Housing and Urban Development (HUD) releases a Notice of Funding Opportunity (NOFO), signifying the beginning of a funding competition among more than 450 Continuums of Care (CoC), the community stakeholder groups that guide local responses to homelessness. The 2021 CoC NOFO was released on August 18, 2021, opening the competition making available approximately $2.656 billion to serve homeless people nationally. Consolidated applications for CoC funds are due to HUD November 16, 2021, 5PM Pacific.

Before the consolidated application is submitted to HUD, our CoC, the Homeless Action Partnership (HAP), is required to hold a local competition to determine which projects will be included in the consolidated application, along with their relative priority. The results of the local competition dictate for which projects the CoC will seek funding. Additional information about project application requirements and standards will be available at the upcoming Applicant Technical Assistance Session. For further information about the CoC Notice of Funding Available (NOFA), the CoC Interim Rule, and HUD’s CoC online application system (called e-snaps) go to: https://www.hud.gov/program_offices/comm_planning/coc/competition.

Funding Available and Tiered Funding Approach

$5,381,998 is the possible total (before FMR adjustments) for Santa Cruz County projects. This includes:

- **$4,845,354** is our Annual Renewal Demand (ARD), the amount needed for one-year renewal of all expiring grants of two categories:
  - **$3,576,166** for expiring CoC grants and/or for reallocation to eligible new projects that better meet our needs
  - **$1,269,188** for expiring YHDP grants and/or for replacement with new YHDP projects that better meet youth needs (not competitively ranked).
- **$242,268** is our total possible amount for new CoC bonus projects (5% of ARD). Eligible types of CoC bonus projects: permanent supportive housing (PSH), rapid rehousing (RRH), joint TH and RRH (TH-RRH), Coordinated Entry (CES), and dedicated HMIS.
- **$149,015** is our total possible amount for nationally competitive Domestic Violence (DV) bonus projects. Eligible types of DV bonus projects:
  - RRH
  - TH-RRH
  - CES project focused on DV, demonstrating trauma-informed and victim-centered approach
- **$145,361** for one CoC planning project (not competitively ranked).
In 2021, funds are NOT available for:

- Emergency shelter
- Homelessness prevention projects
- New TH only
- New supportive service only projects (except coordinated entry).

**Tiering:** HUD requires CoCs to rank projects that are subject to competition into two tiers, which are financial thresholds. **Tier 1** is 100% of the ARD amount minus the ARD amount for YHDP renewal or replacement projects. **Tier 2** is the difference between Tier 1 and the maximum possible amount of CoC bonus funds. (Note DV bonus project amounts don’t add to the Tier 2 amount, but they must be ranked and tiered (more about that below). YHDP renewal or replacement projects and CoC planning grant projects are non-competitive and therefore do not need to be ranked or tiered. In summary:

- **$3,576,166** is our Tier 1 amount
- **$242,268** is our possible maximum Tier 2 amount
- **$3,818,434** total of Tier 1 + Tier 2

The purpose of tiering is for CoCs to indicate which projects are its highest priorities for funding. Although the Tier 1 threshold is determined by the ARD for expiring CoC renewal projects, it does not mean renewal must be ranked and placed in Tier 1. The CoC can decide to put one or more renewals into Tier 2, while elevating new CoC or DV bonus projects into Tier 1.

**Order by Which HUD Will Select Projects**

HUD will select project in the following order:

1. All **CoC planning** projects
2. All **Unified Funding Agency** (UFA) cost projects
3. All renewal and replacement **YHDP** projects
4. **DV bonus** projects that awarded based on the DV bonus criteria in the CoC NOFO; if awarded as a DV bonus, it will be removed from the list and projects below it will slide up one rank; if not, it will retain the rank provided by the CoC and be treated as a regular ranked project. See DV bonus section below for more details on the competitive DV bonus scoring criteria
5. Projects fully in in **Tier 1** will be selected based on CoC score from highest to lowest CoC score
6. Projects fully in **Tier 2** will be selected in order of score until there is no more funding available based on the following Tier 2 scoring factors totaling 100 points:
   a. CoC Score: Up to 50 of 100 points will be awarded in direct proportion to the score received on the CoC Application
   b. CoC Project Ranking. Up to 40 of 100 points for the CoC’s ranking of the project application(s). To more evenly distribute funding across CoCs and take into account the CoCs ranking of projects, point values will be assigned directly related to the CoCs ranking of projects
   c. (Revised this year) Commitment to Housing First. Up to 10 of 100 points for:
      i. How the project demonstrates its commitment to Housing First as it is defined in the CoC NOFO.
      ii. An HMIS project or CE project will automatically receive 10 points.
For projects that straddle the two tiers, the Tier 1 portion will be funded in accordance with the above Tier 1 process and the Tier 2 portion will be funded in accordance with the Tier 2 process. HUD may award project funds for just the Tier 1 portion, provided the project is still feasible with the reduced funding (e.g., is able to continue serving homeless program participants effectively).

**Overview of Key HUD Changes This Year**

1. **YHDP** projects are being renewed non-competitively this year; also YHDP recipients may replace their projects with new projects more suited to addressing youth homelessness.
2. **Indian tribes** have been added to the list of entity types that can be Collaborative Applicants and recipients of funds. Tribal areas can become CoC areas or be added to contiguous CoC areas.
3. Using **Housing First** is again being required.
4. More points are being given for coordination with public housing authorities (PHA) in using new **American Rescue Plan (ARP) vouchers** and **homeless preferences** for other vouchers.
5. More points are being added for addressing **racial equity** factors, including (a) IDing and eliminating barriers to equity, and (b) using equity in rating and ranking project applications.
6. Points are being added for how **COVID-19-related challenges** have addressed.
7. **Unsheltered homelessness** won’t be considered this year due to COVID-19
8. CoCs may receive up to **10 bonus points** on the CoC Application if the CoC Priority Listing includes new project applications created through reallocation or the CoC Bonus that utilizes **housing subsidies** or subsidized housing units funded through sources other than the CoC or ESG programs and healthcare provided through an array of **healthcare services** providers.

**HUD’s Homeless Policy & Program Priorities**

CoCs and Project Applications will be evaluated based on the extent to which they further HUD’s policy priorities. The information provided in the policy priorities are not as extensive as previous years; however, upon close read you will find that the goal of ending homelessness remains the target. Policy priorities continue to focus on:

1. **Ending homelessness for all persons**
   - Identify, engage, and effectively serve all persons experiencing homelessness
   - Measure performance based on local data that take into account the challenges faced by all subpopulations (e.g., veterans, youth, families, or CH)
   - Partner with housing, healthcare, and supportive services providers to increase housing options, such as PSH, housing subsidies, and RRH
   - Use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their needs.

2. **Using a Housing First Approach**
   - Help individuals and families move quickly into permanent housing
   - Measure and help projects reduce the length of time people experience homelessness
   - Engage landlords and property owners to identify an inventory of housing available for rapid rehousing and permanent supportive housing participants, remove barriers to entry, and adopt client-centered service methods
• Assess how well Housing First approaches are being implemented in their communities.

3. Reducing Unsheltered Homelessness
   • Identify permanent housing options for people who are unsheltered.

4. Improving System Performance
   • Use system performance measures such as the average length of homeless episodes, rates of return to homelessness, and rates of exit to permanent housing destinations to determine how effectively they are serving homeless people
   • Use Coordinated Entry process to promote participant choice, coordinate homeless assistance and mainstream housing and services to ensure people experiencing homelessness receive assistance quickly, and make homelessness assistance open, inclusive, and transparent.
   • Review all projects eligible for renewal in FY 2021 to determine their effectiveness in serving people experiencing homelessness, including cost-effectiveness
   • Look for opportunities to implement continuous quality improvement and other process improvement strategies
   • HUD recognizes the effects of COVID-19 on CoC performance and data quality and, compared to previous CoC NOFOs, reduces the points available for rating factors related to system performance.

5. Partnering With Housing, Health, and Service Agencies
   • Use cost performance and outcome data to improve how all available resources are utilized to end homelessness (especially with new CARES Act and American Rescue Plan resources)
   • Work closely with public and private healthcare organizations and assist program participants to obtain medical insurance to address healthcare needs
   • Partner closely with public housing authorities and state and local housing organizations to utilize coordinated entry, develop housing units, and provide housing subsidies to people experiencing homelessness
   • Help CoC Program participants exit permanent supportive housing through Housing Choice Vouchers and other available housing options
   • Work together to implement targeted programs such as Emergency Housing Vouchers, HUD-VASH, Mainstream Vouchers, Family Unification Program Vouchers, and other housing voucher programs targeted to people experiencing homelessness
   • Coordinate with their state and local housing agencies on the utilization of new HOME program resources provided through the Homelessness Assistance and Supportive Services Program that was created through the American Rescue Plan
   • Partner with local workforce development centers to improve employment opportunities.

6. Racial Equity
   • Review local policies, procedures, and processes to determine where and how to address racial disparities affecting individuals and families experiencing homelessness.

7. Persons With Lived Experience
   • Include in the local planning process people who are currently experiencing or have formerly experienced homelessness to address homelessness, including determining how local policies may need to be revised and updated, participating in CoC meetings and
committees as stakeholders, providing input on decisions, and providing input related to the local competition process (e.g., how rating factors are determined), and hiring people with lived experience.

**Who can be Served**

Persons served by CoC funded projects must be “homeless” under the HUD’s final rule on the definition of homelessness under the HEARTH Act. However, different project types have different requirements for homeless categories and eligibility. The definition includes four broad categories of homelessness:

1. **People who are living in a place not meant for human habitation, in emergency shelter, in transitional housing, or are exiting an institution** where they temporarily resided if they were in shelter or a place not meant for human habitation before entering the institution. The only significant change from existing practice is that people will be considered homeless if they are exiting an institution where they resided for up to 90 days (it was previously 30 days), and were homeless immediately prior to entering that institution.

2. **People who are losing their primary nighttime residence, which may include a motel or hotel or a doubled up situation, within 14 days** and lack resources or support networks to remain in housing. HUD had previously allowed people who were being displaced within 7 days to be considered homeless. The regulation also describes specific documentation requirements for this category.

3. **Families with children or unaccompanied youth who are unstably housed and likely to continue in that state.** This is a new category of homelessness, and it applies to families with children or unaccompanied youth (up to age 24) who have not had a lease or ownership interest in a housing unit in the last 60 or more days, have had two or more moves in the last 60 days, and who are likely to continue to be unstably housed because of disability or multiple barriers to employment. New and renewal RRH, Joint TH-RRH, and SSO projects may serve persons in this category only if HUD has approved the CoC to do so; new and renewal PSH projects may not serve persons in this category.

4. **People who are fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking, or other dangerous or life-threatening situations** related to violence; have no other residence; and lack the resources or support networks to obtain other permanent housing.

For information HUD requirements for documenting “homeless” status, please see HUD’s homeless status guidance available at: [https://www.hudexchange.info](https://www.hudexchange.info).

**Unaccompanied Youth**

Any youth-serving provider funded under this NOFO may serve unaccompanied youth aged 24 and under (or families headed by youth aged 24 and under) who have an unsafe primary nighttime residence and no safe alternative to that residence. 3rd party documentation of homelessness cannot be required. HUD interprets “living in unsafe situations” as having an unsafe primary nighttime residence and no safe alternative to that residence. These youth-related requirements supersede any conflicting requirements.

Also, **YHDP projects** must serve youth experiencing homelessness, including unaccompanied and
pregnant youth, where no member of the household is older than 24.

**Chronically Homeless**

In addition to meeting the definition of homeless, some projects must serve persons who meet the more specific definition of “chronically homeless.” These projects include new permanent supportive housing (PSH) projects, renewal PSH projects that were originally funded under chronic homelessness initiatives, and any other PSH project that has committed in recent years to targeting and/or prioritizing chronically homeless.

A homeless individual, or a family with an adult head of household (of if no adult, a minor head of household) with a disability who:

- Lives in a place not meant for human habitation, a safe haven, or in an emergency shelter; AND
- Has been homeless in such place for at least 12 months OR on at least 4 separate occasions in the last 3 years, as long as the combined occasions equal at least 12 months and each break in homelessness separating the occasions included at least 7 consecutive nights.

Stays in institutional care facilities for fewer than 90 days will not constitute as a break in homelessness, but are included in the 12-month total.

**Some Types of People who are not Considered Homeless**

People in the following situations are NOT homeless:

- Paying excessive amount for housing, housing is substandard, or the housing is crowded;
- Living with relatives or friends;
- Living in a Board and Care, Adult Congregate Living Facility, or similar place;
- Being discharged from an institution (after a stay of 90 consecutive days or more); or
- Utilizing Housing Choice Vouchers, except Katrina evacuees that received Katrina Disaster Housing Assistance Program (KDHAP) Housing Choice Vouchers.

**Eligible Project Applicants**

Eligible project applicants for the CoC Program Competition are nonprofit organizations, States, local governments, and instrumentalities of State and local governments, and public housing agencies. For-profit entities are not eligible to apply for grants, or to be subrecipients of grant funds.

**Eligible CoC Program Components**

The CoC program includes the following four project components eligible under the 2021 CoC NOFA:

*Permanent housing* (PH) is defined as community-based housing without a designated length of stay in which formerly homeless individuals and families live as independently as possible. The CoC Program may fund two types of permanent housing: (1) permanent supportive housing (PSH), which is permanent housing with indefinite leasing or rental assistance paired with services to help homeless people with disabilities achieve housing stability; and (b) rapid re-housing (RRH), a model that emphasizes housing search and relocation services and short- and medium-term rental assistance to
move homeless people as rapidly as possible into permanent housing.

**Transitional housing** (TH) is a project component that may be used to cover the costs of up to 24 months of housing with accompanying support services, providing a period of stability to enable homeless people to transition successfully to and maintain permanent housing within 24 months of program entry. Program participants must have a lease or occupancy agreement in place when residing in transitional housing. **Note:** In 2021, HUD is allowing a Joint TH and RRH component project type.

**Supportive services only** (SSO) is a program component limited to recipients and subrecipients providing services to individuals and families not residing in housing operated by the recipient. SSO recipients and subrecipients may use the funds to conduct outreach to sheltered and unsheltered homeless persons, link clients with housing or other necessary services, and provide ongoing support. SSO projects may be offered in a structure or structures at one central site, or in multiple buildings at scattered sites where services are delivered. Projects may also be operated independent of a building (e.g., street outreach) and in a variety of community-based settings, including in homeless programs operated by other agencies. **Note:** In 2021, the only new SSO projects allowed are Coordinated Entry Projects created through reallocation and/or bonus funding, or **YHDP replacement** Projects in line with the requirements for such in this NOFO.

**Homeless Management Information System** Funds under this component may be used only by HMIS leads for leasing a structure in which the HMIS operates, for operating the structure in which the HMIS is housed, and/or for covering other costs related to establishing, operating, and customizing a CoC’s HMIS. **Note:** In 2021, reallocation and/or bonus funding can be used for a new dedicated HMIS project or expansion of an existing dedicated HMIS project.

**Eligible Cost Types**

CoC Program funding can only be used to support eligible costs listed in the CoC Interim Rule. **Not all costs are eligible in each program component or project type.** The eligible costs are summarized below. For further information, please see the CoC Interim Rule and CoC Program Introductory Guide at: [https://www.hudexchange.info](https://www.hudexchange.info).

**Acquisition** of real property is an eligible cost category under the PH, TH, and SSO program components. Grant funds may be used for up to 100 percent of the cost of purchasing property for the purpose of providing permanent Housing, transitional housing, and supportive services only activities.

**Rehabilitation** of structures is an eligible cost category under the PH, TH, and SSO program components. Eligible rehabilitation costs include installing cost-saving energy measures and bringing a structure up to health and safety standards. Rehabilitation on leased properties is ineligible.

**New construction** of structures is eligible under the PH and TH program components. New construction may include building entirely new facilities, constructing an addition to an existing structure that increases the floor area by 100 percent or more, and the cost of land for construction. Grant funds may be used for up to 100 percent of costs (as long as the match requirement is met through other means).

**Leasing** is an eligible cost category under the PH, TH, SSO, and HMIS program components. Funds may be used to lease individual units or all or part of structures. Rents must be reasonable and, in the case of
individual units, the rent paid may not exceed HUD-determined fair market rents. Leasing funds may not be used for units or structures owned by the recipient, subrecipient, or their parent organization. When leasing funds are used to pay rent on units, the lease must be between the recipient or the subrecipient and the landowner, with a sublease or occupancy agreement with the program participant. The recipient may charge the program participant an occupancy charge consistent with the interim CoC rule.

**Rental assistance** is an eligible cost category under the PH and TH program components and may be tenant-based (TBRA), sponsor-based (SBRA), or project-based (PBRA), depending upon the component type. Rental assistance may be short-term for up to 3 months; medium-term for 4 to 24 months; or long-term for more than 24 months. The length of assistance depends upon the component type under which the cost is funded. Recipients must serve as many program participants as shown in their funding application to HUD, but, if the amount reserved for the term of the grant exceeds the amount needed to pay actual costs, the excess funds may be used to cover property damage, rent increases, or the rental needs of a greater number of program participants. When rental assistance funds are used to pay rent on units, the lease must be between the program participant and the landowner.

**Supportive services** are eligible costs under the PH, TH, and SSO program components, including Coordinated Entry. All eligible services types are listed in the box, and any cost not listed is ineligible. As in the past, services must be offered to residents of PSH and TH for the full period of their residence. RRH programs must require program participants to meet with a case manager at least monthly. Services may be provided to formerly homeless individuals for up to six months after their exit from homelessness, including the six months following exit from a transitional housing project. Eligible costs include the cost of providing services, the salary and benefits of staff providing services, and materials and supplies used in providing services.

**Operating costs** are eligible under the PH, TH, and HMIS program components. Funds may be used to pay the day-to-day operating costs in a single structure or individual housing units, including maintenance (such as scheduled replacement of major systems), repair, building security (when CoC Program funds pay for more than 50 percent of the facility by unit or area), electricity, gas, water, furniture, equipment, property insurance, and taxes. These costs may not be combined with rental assistance costs within the same structure.

**HMIS Costs** related to contributing client data to or maintaining data in the CoC’s HMIS or a comparable database for victim services providers or legal services providers are eligible costs under the PH, TH, SSO, and HMIS program components. Eligible HMIS costs include hardware, equipment and software costs; training and overhead; and HMIS-related staffing costs.

**Project Administration** These costs include expenses related to the overall administration of the grant, such as management, coordination, monitoring, and evaluation activities and environmental review.
Indirect Costs

*Indirect Costs* (also known as “facilities and administrative costs” defined at 2 CFR 200.56) are eligible under the CoC Program for all project types, and if the applicant does not have an approved federally negotiated indirect cost rate, the applicant may use a *de minimus* rate of 10 percent of modified total direct costs. If a renewal project decides to request indirect costs, it must carve the amount out of other program costs.

**CoC Renewal Funding**

Projects that have existing CoC grants that are expiring can apply for a continuation (renewal) grant under the following parameters.

- **Which Grants Can be Renewed**: To apply for renewal funding, the existing grant must be expiring in the calendar year 2022 (January 1 – December 31, 2022). A grant agreement for the project being renewed must be in place no later than December 31, 2021.
- **Applicants That Can Renew**: The applicant must be the same entity that signed the expiring grant agreement with HUD.
- **Activities That Can Be Renewed**: A project can only request renewal of *term* activities:
  - Leasing
  - Rental assistance
  - Operations
  - Supportive services
  - HMIS
  - Project administration
- **Amount That Can be Renewed (GIW)**: A project’s request cannot exceed the Annual Renewal Amount for the project approved by HUD in the Grant Inventory Worksheet (GIW).
- **First-Time S+C Renewals**: S+C projects renewing for the first time, can request more units than the original grant if the units are documented with leases and approved in advance by HUD through the CoC Registration and GIW process.
- **FMR issues**: Eligible renewal projects requesting rental assistance are permitted to request a per-unit amount less than the Fair Market Rent (FMR), based on the actual rent costs per unit (but not more than). This will help to reduce the number of projects receiving rental assistance that have large balances of unspent funds remaining at the end of the operating year. Renewal project applicants must ensure that the amount requested will be sufficient to cover all eligible costs, as HUD cannot provide funds beyond what is awarded through the competition. HUD will adjust leasing, operating, and rental assistance budget line items based on changes to the Fair Market Rents (FMR). All adjustments will be made prior to award announcement.
- **Renewal term**: 1 year for all renewal projects.

**Renewing PSH and DedicatedPLUS**

A renewal project that is PSH 100% dedicated to chronically homeless people may either become a DedicatedPLUS project or may continue to dedicate 100 percent of its beds to chronically homeless individuals and families. If a renewal project that has 100 percent of its beds dedicated to chronically homeless individuals and families elects to become a DedicatedPLUS project, the project will be required to adhere to all fair housing requirements.
A DedicatedPLUS project is defined as a project where 100 percent of the beds are dedicated to serve individuals with disabilities and families in which one adult or child has a disability, including unaccompanied homeless youth, that at intake are:

- Experiencing chronic homelessness
- Residing in a TH project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the TH project
- Residing in a place not meant for human habitation, emergency shelter, or safe haven, but the individuals or families experiencing chronic homelessness had been admitted and enrolled in a PH project within the last year and were unable to maintain a housing placement
- Residing in TH funded by a Joint TH and PH-RRH component project and who were experiencing chronic homelessness prior to entering the project
- Residing and has resided in a place not meant for human habitation, a safe haven, or emergency shelter for at least 12 months in the last 3 years, but has not done so on 4 separate occasions OR
- Receiving assistance through a Department of Veterans Affairs (VA)-funded homeless assistance program and met one of the above criteria at initial intake to the VA system.

Consolidating Renewal Projects

Eligible renewal project applicants may consolidate up to ten eligible renewal projects into one project application during the application process. This means that a CoC Program recipient no longer must wait for a grant agreement amendment to be executed to consolidate two or more grants before it can apply for a single consolidated project in the CoC Program Competition. The projects being combined during a grant consolidation will continue uninterrupted.

To be eligible for consolidation, the projects must have the same recipient and be for the same component; and will be funded in this competition only with FY 2021 funds (meaning no funds recaptured from prior years will be awarded to the project). HUD will not permit projects with outstanding problems, such as monitoring findings or financial management issues, to consolidate. HUD will not permit a transitional housing and a permanent housing project to consolidate to form a Joint TH and PH-RRH project and will not permit a transition grant to be consolidated with any other project.

To apply for a consolidated grant, applicants must submit separate renewal project applications in e-snaps for each of the grants that are proposed to be consolidated, and an application for the new consolidated grant with the combined budget and information of all grants proposed for consolidation. Project applications for the grants that are proposed to be consolidated will be ranked, and if all those grants are selected, HUD will award the single consolidated grant. If one of the grants proposed to be consolidated is found to be ineligible for consolidation or is not selected, HUD will award all grants that are eligible for renewal and selected as separate grants.

YHDP Renewals

YHDP renewal projects are not subject to competition this year. Also, YHDP renewal projects may not use the above consolidation option to consolidate with non-YHDP projects.
A Note About Renewal Threshold Requirement

HUD assumes renewal projects meet project eligibility and quality threshold requirements because of previously approved grant applications, unless information to the contrary is received (e.g., monitoring findings, results from investigations by the Office of Inspector General, the recipient routinely does not draw down funds from LOCCS at least once per quarter, or consistently late APRs.). Eligibility threshold is determined on a pass/fail basis. Please see the 2021 CoC NOFA for further information.

HUD reserves the right to reduce or reject a funding from the project applicant for the following:

- Outstanding obligation that is in arrears or a payment schedule has not been agreed upon
- Audit finding(s) for which a response is overdue or unsatisfactory
- History of inadequate financial management accounting practices
- Evidence of untimely expenditures on prior award
- History of other major capacity issues that have significantly affected the project
- History of not reimbursing subrecipients for eligible costs timely, or at least quarterly
- History of serving ineligible program participants, expending funds on ineligible costs, or failing to expend funds within statutorily established timeframes.

Creating New Projects

In 2021, CoCs may submit new projects created through (1) reallocation, (2) CoC bonus, (3) combination of reallocation and CoC bonus, (4) DV bonus, and (5) YHDP replacement. To be eligible for any new project, a CoC must use system performance measures (see above) in ranking and selecting projects.

Also, new projects typically can request grant terms of one or more years depending on the project type, but maximizing future funding for the CoC favors requesting only one year (e.g., renewal of a one-year $100,000 grant would be $100,000 per year, while a three-year $100,000 grant would be only $33,333 per year).

- **New Stand-alone vs. expansion grants** - Generally, a new project can be either a stand-alone project or an expansion of an existing renewal in order to increase the numbers served, beds/units provided, services provided, HMIS services, etc. The new expansion applications must be submitted separately from the renewal application being expanded, although if both are funded HUD will issue a single contract. The expansion grant can be funded only if the underlying renewal is also funded. **YHDP projects are not eligible** for the expansion process this year. **DV bonus projects can be created** using the expansion process.

- **Transition grant** option - Applicants may opt to use the grant year to transition a renewal project from one CoC Program component to another (e.g., TH to RRH, RRH to PSH). To create a transition grant, the CoC must agree to wholly eliminate the original projects and use those funds to create the single, new transition grant. No more than 50% of the funds may be used on the original project activities being transitioned. See below for more details.

New Reallocation and/or CoC Bonus Projects
The following project types are eligible in 2021 to be created through reallocation of existing renewal funding (amount varies based upon Board reallocation decisions) and/or the CoC bonus, which can be no more than 5% of ARD ($242,268 in our case). One or more projects can be created, but the overall amount requested cannot exceed the funds being reallocated and/or the maximum CoC bonus.

1. **PSH** projects that will serve the qualified chronically homeless or DedicatedPLUS population
2. **RRH** projects that will serve homeless categories 1, 2, and 4.
3. **TH-RRH** projects that will serve homeless categories 1, 2, and 4.
4. **CES** project that will serve homeless categories 1, 2, and 4.
5. **HMIS** project.

**Domestic Violence Bonus Projects**

The 2021 NOFO provides a set-aside of $102 million nationally for a DV bonus competition for new projects that serve a 100% DV population. Each CoC can receive a DV bonus amount of no more than 15% of its Preliminary Pro Rata Need (in our case $149,015). The minimum single application amount is $50,000. Also, a DV bonus project can be an expansion of a non-DV renewal (e.g., a RRH project expands to serve an exclusively DV population in the expansion). Eligible project types:

1. **RRH** following Housing First, one or more projects
2. **TH-RRH** following Housing First, one or more projects
3. **CES** focused on DV priorities, trauma-informed, client centered, no more than one project.

HUD competitive scoring for DV bonus funds will include:

- **CoC Score.** Up to 50 points in direct proportion to the score received on the CoC Application
- **Need** for the Project. Up to 25 points based on the extent the CoC quantifies the need
- **Quality** of the Project Applicant. Up to 25 points based on the previous performance.

Because CoCs must rank all new DV Bonus projects, care must be taken to avoid unintended consequences for lower projects. This because if HUD selects a project for the bonus, it will remove the project from the CoC Priority Listing and all projects below the DV bonus project will slide up one rank position. However, if HUD does not select the project, it will remain on the CoC Priority Listing, may get selected as a regular new project, which could negatively impact projects ranked below it.

**YHDP Replacement Projects**

In 2021, a YHDP renewal applicant may opt to replace its current project with a new project. The new project can include activities ineligible under the CoC Program and can retain parts of its old program, provided the replacement project demonstrates it will directly address youth homelessness, and includes approval by the CoC. Eligible replacement project types:

- **PSH**
- **TH-RRH**
- **TH** or Crisis Residential **TH**
- **CES** focused on youth
- **Supportive Services Only** (SSO) – e.g., housing search, case management, drop-in centers, legal services, or street outreach (SO)
- **Host homes** and kinship care
- **Other innovative project** approved by YAB and CoC that provides evidence it will achieve
positive outcomes and be cost effective.

Replacement projects cannot request capital costs (i.e., new construction, acquisition, or rehabilitation).

The NOFO has a long list of **special program flexibilities** detailed below. In sum, the flexibilities relate to issues such as subsidizing housing costs, paying for a range of other youth living costs, and relaxed lease and housing inspection-type requirements. For further details, please see the CoC NOFO, especially pp. 36-40.

### Summary of Eligible New Project Types in 2021

<table>
<thead>
<tr>
<th>CoC bonus and/or Reallocation</th>
<th>DV Bonus</th>
<th>YHDP Replacement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. PSH – CH or DedicatedPlus</td>
<td>1. RRH projects</td>
<td>1. PSH</td>
</tr>
<tr>
<td>2. RRH</td>
<td>2. Joint TH-RRH</td>
<td>2. TH-RRH</td>
</tr>
<tr>
<td>3. Joint TH-RRH</td>
<td>3. CES</td>
<td>3. TH or Crisis Residential TH</td>
</tr>
<tr>
<td>4. CES</td>
<td></td>
<td>4. CES focused on youth</td>
</tr>
<tr>
<td>5. HMIS</td>
<td></td>
<td>5. Supportive Services Only (SSO)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6. Host homes and kinship care</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7. Other innovative project</td>
</tr>
</tbody>
</table>

**New Project Threshold Requirements**

For new projects, the review process considers applicant and subrecipient eligibility and capacity, project eligibility, and project quality as part of the threshold review. Project Eligibility Threshold: HUD will review eligibility threshold requirements on a pass/fail standard, and if standards are not met, the project will be rejected from the competition.

**Applicants and subrecipients must:**

- Be eligible under the CoC Program
- Demonstrate financial and management capacity and experience to carry out the project and to administer Federal funds
- Submit required certifications
- Propose an eligible population for the project type, as designated by the CoC Program
- Show that the project is cost-effective, with costs not deviating substantially from the norm in that locale for similar project activities
- Agree to participate in HMIS (except for victim service providers who must use a comparable database).

**Project Quality Threshold:** HUD will review all new project applications to determine if they meet project quality threshold requirements with clear and convincing evidence. The housing and services proposed must be appropriate to the needs of the program participants and the community.

- For new PSH or RRH projects, applications must receive at least 3 out of 4 possible points, and must meet the 3rd point, to be funded. Quality threshold factors include:
  1. Whether the type of housing, number, and configuration of units will fit the needs of the program participants
  2. Whether the type of the supportive services offered (regardless of funding source) will ensure that participants obtain or retain permanent housing
3. Whether the plan to connect clients to benefits meets program participant needs
4. Whether participants are assisted in obtaining and remaining permanent housing in a manner that fits their needs.

• For new Joint TH and RRH projects, applications must receive at least 4 out of 6 possible points, and must meet the 4th point, to be funded. Quality threshold factors include:
  1. Whether the type of housing, number, and configuration of units will fit the needs of the program participants
  2. The proposed project will provide enough rapid rehousing assistance to ensure that at any given time a program participant may move from transitional housing to permanent housing. This may be demonstrated by identifying a budget that has twice as many resources for the rapid rehousing portion of the project than the TH portion, by having twice as many PH-RRH units at a point in time as TH units, or by demonstrating that the budget and units are appropriate for the population being served by the project
  3. Whether the type of the supportive services offered (regardless of funding source) will ensure that participants obtain or retain permanent housing
  4. Whether the plan to connect clients to benefits meets program participant needs
  5. Whether participants are assisted in obtaining and remaining permanent housing in a manner that fits their needs
  6. Whether the project has low barriers to entry and prioritizes rapid placement and stabilization in housing.

• For new SSO projects for centralized or coordinated assessment systems, applications must receive at least 3 out of 5 possible points, and must meet the 5th point, to be funded. Quality threshold factors include:
  1. Whether the system is easily accessible to all in the CoC’s geography who are seeking information about homelessness assistance
  2. Whether the advertising strategy is designed to reach persons with the highest barriers
  3. Whether there is a standardized assessment process
  4. Whether the project ensures participants are directed to housing/services that fit their needs
  5. Whether the plan to connect clients to benefits meets program participant needs.

Other threshold requirements:
• Project applicants and potential subrecipients must have satisfactory capacity, drawdowns, and performance for existing grant(s), as evidenced by timely reimbursement of subrecipients, regular drawdowns, and timely resolution of any monitoring findings
• For expansion projects, project applicants must clearly articulate the part of the project that is being expanded. Additionally, the project applicants must clearly demonstrate that they are not replacing other funding sources
• Project applicants must demonstrate they will be able to meet all timeliness standards
• HUD reserves the right to deny the funding request for a new project, if the request is made by an existing recipient that HUD finds to have significant issues related to capacity, performance, or unresolved audit/monitoring finding related to one or more existing grants. Additionally, HUD reserves the right to withdraw funds if no APR is submitted on the prior grant.

More About Reallocation, CoC Bonus, and Combined Projects

• $242,268 is the maximum CoC bonus amount this year, but again this amount can be combined with reallocated funds, if available, to form a larger project.
• The availability of reallocated funds in any amount is not guaranteed and depends upon whether the HAP Board reallocated funds from one or more renewals for performance reasons or if reallocation would better end homelessness.

• Reallocated, CoC bonus, and combination projects must be ranked and tiered with other projects; there is no separate competition.

PSH bonus and/or reallocation projects:
• May use grant funds for:
  o Acquisition
  o Rehabilitation
  o New Construction
  o Leasing
  o Operations
  o Rental Assistance
  o Supportive Services
  o HMIS
  o Administration
• Must be fully dedicated to (100%) to chronically homeless individuals and families or to the populations allowed by the DedicatedPLUS project type
• Should use a Housing First approach. Housing First is a model of housing assistance that is offered without preconditions (such as sobriety or a minimum income threshold). Service participation requirements are now allowed. Rapid placement and stabilization in permanent housing are primary goals
• May be single site or scattered site
• Services must be offered based on residents needs
• A tenant lease is required, must be for at least one year, must be renewable, and terminable only for cause.

RRH bonus and/or reallocation projects:
• May use grant funds for:
  o Short term (up to 3 months) and/or medium-term (3-24 months) tenant-based rental assistance (must be at full FMR)
  o Supportive services
  o HMIS
  o Administration
• May serve homeless individuals and families, including unaccompanied youth
• Lease is required; must be renewable, for a term of at least one year (regardless of the length of assistance provided), and terminable only for cause.
• Project must:
  o Limit rental assistance to no more than 24 months per household
  o Limit services to no more than 6 months after rental assistance stops
  o Re-evaluate at least once per year whether the project participant continues to lack the resources and support networks necessary to retain housing without CoC assistance
  o Offer supportive services (may include any eligible CoC Program supportive service). Project participants should have access to a wide array of supportive services designed to help them retain stable, long-term housing
  o Require project participants to meet with a case manager at least monthly.
• Project may (in line with written RRH program standards adopted by the HAP):
  o Set a maximum amount of rental assistance that a project participant may receive
  o Set a maximum number of months (up to 24 months) that a project participant may receive rental assistance
  o Set a maximum number of times that a participant may receive rental assistance
  o Require project participants to share in the costs of rent.

Joint TH and RRH bonus and/or reallocation projects:
• May use grant funds for:
  o Leasing of a structure or units
  o Operating costs to provide transitional housing
  o Short or medium-term tenant-based rental assistance on behalf of program participants to pay for the RRH portion of the project
  o Supportive services
  o HMIS
  o Project administrative costs
• May serve homeless families and/or individuals
• Must use Housing First
• Must be able to provide both components, including the units supported by the TH component and the rental assistance and services provided through the RRH component, to all participants
• A participant may choose to receive only the TH unit or the assistance provided through the RRH component, but the project must make both types of assistance available
• Must provide enough rapid rehousing assistance to ensure that at any given time a program participant may move from transitional housing to permanent housing. This may be demonstrated by identifying a budget that has twice as many resources for the rapid rehousing portion of the project than the TH portion, by having twice as many PH-RRH units at a point in time as TH units, or by demonstrating that the budget and units are appropriate for the population being served by the project
• Must limit total assistance to 24 months.

HMIS bonus and/or reallocation projects:
• Grant funds may be used for: HMIS and Administration
• The CoC’s HMIS Lead Agency is the only agency that can apply for this funding.

CES bonus and/or reallocation projects:
• Coordinated entry is defined to mean a centralized or coordinated process designed to coordinate program participant intake, assessment, and provision of referrals. A centralized or coordinated assessment system covers the geographic area, is easily accessed by individuals and families seeking housing or services, is well advertised, and includes a comprehensive and standardized assessment tool
• Grant funds may be used for: Supportive services and Administration.

More About Transitional Grants

Applicants may transition renewal projects from one CoC Program component to another (e.g., TH to RRH, RRH to PSH) during the competition. To be eligible to receive a transition grant, the renewal project applicant must have the consent of its CoC. To create a transition grant, the CoC must wholly
eliminate one or more projects and use those funds to create the single, new transition grant. No more than 50% of the funds may be used on the original project activities being transitioned.

For a new project to be considered a transition grant, the applicant for the new project must be the same recipient for the eligible renewal grant(s) being eliminated, and the applicant must provide the grant number(s) of the projects being eliminated to create the new project and attach a copy of the most recently awarded project application (e.g., if the project was last funded in the FY 2020 CoC Program Competition, a copy of the FY 2020 CoC Program Competition project application must be attached to the project application).

**More About New Projects Created Through Expansion of Existing Projects**

HUD will allow applicants to apply for a new expansion project under the reallocation process, new CoC bonus, and new DV bonus to expand and eligible renewal project by adding units or beds, persons served, services provide to existing participants, or to add additional activities in the case of HMIS or CE projects. For the new expansion project to be selected for conditional award the renewal project application must also be selected for conditional award. Expansion requests may only be for a one-year term and HUD will not fund capital development activities.

If both the new expansion project and the renewal it expands are selected for funding, one grant agreement incorporating both project applications will be executed. If the renewal project application is not conditionally selected for funding, the expansion project application will not be selected.

Project applicants may use the DV bonus to expand an existing renewal project that is not currently dedicated to serving survivors of domestic violence, dating violence, or stalking that meet the definition of homeless in order to dedicate additional beds, units, persons served, or services provided to existing program participants to this population. **YHDP projects are not eligible** for the expansion process this year.

To apply for an expansion grant, project applicants must submit separate renewal and new project applications and a renewal application that includes the information from the renewal new project application that combines the activities, and budgets into one renewal project application. While the renewal and new projects will be ranked by the CoC, the combined expansion project will not be ranked and, if selected for conditional award, will take the ranked position of the stand-alone renewal project, and the separate new project will be removed from the ranking resulting in project applications below to slide up one ranked position. However, if the combined renewal expansion project is also part of a consolidation project application, HUD will follow the ranking process for consolidated projects outlined in the NOFO, and if the combined expansion and consolidation is selected for conditional award, the ranked position of the stand-alone renewal project and the new project will be removed from the ranking, resulting in project applications below to slide up. If HUD determines the combined expansion project is ineligible, HUD will review the renewal and new project applications separately as these projects will retain their ranked position on the CoC Project listings.

**More About YHDP Replacement Projects**

This year, a renewing YHDP project may choose to replace its current program project with a new project, which may include activities ineligible under the CoC Program, or portions of its current
program design, to conduct activities that are ineligible with CoC Program funds provided the replacement project demonstrates it will directly address youth homelessness.

If an eligible YHDP renewal project applicant wants to submit a YHDP replacement project application in lieu of submitting a renewal project application, it must include the grant number from the YHDP renewal project being replaced in the YHDP replacement project application. The CoC’s Collaborative Applicant is responsible for ensuring that only a renewal YHDP or replacement YHDP project application is submitted through the CoC Priority Listing. If the Collaborative Applicant submits both a renewal and replacement YHDP project application for the same project, HUD will only select the renewal YHDP project application.

If a renewing YHDP project chooses to replace some or all current activities, it must submit a YHDP replacement project application and it will be reviewed by HUD to ensure that the activities requested are eligible and do not exceed the ARA of the renewal project that is being replaced; however, the replacement YHDP project will not be rejected (unless a renewal YHDP project application has been submitted for the same project being replaced). If needed, HUD will work with replacement YHDP recipients to correct or revise information submitted after the final FY 2021 award announcement prior to executing the grant agreement.

HUD will only fund YHDP replacement projects as described below:
1. Permanent Housing, including PSH and RRH projects.
2. Joint TH-RRH Component.
3. Transitional Housing (TH) or Crisis Residential Transitional Housing which is a form of transitional housing that is short-term, low-barrier, utilizes a congregate living setting, and provides access to the following supportive services in particular: family engagement and unification, case management, emergency triage services and other supportive services whose purpose is to move youth rapidly into stable housing.
4. SSO, including, but not limited to, projects dedicated to coordinated entry, housing search and placement services, case management, drop-in centers which are a physical location that offers a variety of services to individuals and families experiencing homelessness that can be funded through the drop-in center grant or through another grant, legal services, or street outreach.
5. SSO-CE.
6. HMIS.
7. Host Homes and Kinship Care, a model in which a family agrees to permit a youth to reside with them. Recognizing that the addition of another person in the home may increase costs to the family, HUD will entertain applications that propose to house youth with families and to subsidize the additional costs attributable to housing the youth. The residence is in a community-based setting. The family could be related to the youth and the length of stay may be time-limited or without time limits. YHDP replacement projects may be used to subsidize the increased costs to the family that are attributable to housing the youth. An example of eligible costs would be additional food or transportation costs.
8. Shared Housing, a model of housing assistance where rental assistance is provided for a youth to reside with a family. The youth leases from the property owner and shares the unit with the family. The unit may be a house or an apartment. Under this NOFO “immediate family member” is defined to mean parents, grandparents, siblings, and legal guardians.

CoC funds may be used to provide replacement YHDP projects with tenant-based rental assistance for a youth to reside with a family. The FMR will be adjusted to the youth’s pro-rata share of the FMR for the
shared housing unit size. For example, in the case of a single youth who will occupy one bedroom in a 4-bedroom house, the FMR used would be the youth’s pro-rata share of the 4-bedroom FMR (i.e., ¼ of the 4-bedroom FMR).

YHDP replacement projects may also choose to submit applications for the following special YHDP activities ineligible under the CoC program. Recipients may:

1. Have leases for a minimum term of 1 month under rental assistance
2. Use leasing, sponsor-based rental assistance, and project-based rental assistance in RRH
3. Use Admin funds to support costs associated with involving youth with lived experience
4. Use Admin funds to attend relevant conferences and trainings that are not HUD-sponsored
5. Employ youth who are receiving services or housing from the recipient organization.
6. Use habitability standards, not Housing Quality Standards, in short or medium term assistance
7. Provide moving expenses more than one-time to a program participant
8. Provide payments of up to $500 per month for families under a host home model
9. Use the following:
   a. Security deposits for units in an amount not to exceed 2 months of rent
   b. Housing damages while the youth is still in the unit up to two-months’ rent
   c. Household cleaning supplies for clients
   d. Housing start-up expenses, including furniture, pots and pans, linens, toiletries, and other household goods, not to exceed $300
   e. One-time cost of purchasing a cellular phone and service for program participant use
   f. Cost of internet in a program participant’s unit
   g. Payment of rental arrears of up to 6 months, including any late fees on those arrears
   h. Payment of utility arrears of up to 6 months per service
   i. Up to three months of utilities for a program participant
   j. Gas and mileage costs for a program participant’s personal vehicle for trips to and from medical care, employment, childcare, or other services eligible under this section
   k. Legal fees, including court fees, bail bonds, and required courses and equipment.
   l. Driving fines and fees that prevent driver’s license renewal and impacting housing
   m. Costs for car insurance and registration, if the personal vehicle is necessary to reach medical care, employment, employment, childcare, or other services eligible
10. Provide up to 36 months of RRH rental assistance
11. Continue providing supportive services for up to 24 months after exit from homelessness, transitional housing or after the end of housing assistance
12. Continue providing supportive services for up to 36 months after exit from homelessness
13. Rental assistance may be combined with leasing or operating funds in the same building
14. Provide payments of up to $1000 per month for families that provide housing under a host home and kinship care model, if the additional cost is necessary to recruit hosts to the program
15. Carry out other innovative activities, provided the activity meets the following criteria:
   a. Approved by both the Youth Action Board (YAB) and CoC
   b. Tests or likely to achieve a positive outcome in at least core outcomes area
   c. Is cost effective
   d. Is not in conflict with fair housing, civil rights, or environmental regulations.
Additional New Project Design and Implementation Issues

Funding Levels and Adjustments

- New project applications must request the full FMR amount per unit
- HUD will adjust leasing, operating, and rental assistance budget line items based on changes to the Fair Market Rents (FMR). All adjustments will be made prior to award announcement
- If the recipient has a subrecipient, it is required to share at least 50% of project administrative funds with its subrecipient(s).

Timeliness

- Proof of site control, match, environmental review, and the documentation of financial feasibility must be completed within 12 months of the announcement of the award, or 24 months in the case of funds for acquisition, rehabilitation, or new construction. The 12-month deadline may be extended by HUD for up to 12 additional months upon a showing of compelling reasons for delay due to factors beyond the control of the recipient or subrecipient
- For recipients of funds for rehabilitation or new construction:
  1. Construction activities must begin within 9 months of the later of signing of the grant agreement or of signing an addendum to the grant agreement authorizing use of grant funds for the project.
  2. Construction activities must be completed within 24 months of signing the grant agreement.
  3. Activities that cannot begin until after construction activities are completed must begin within 3 months of the date that construction activities are completed
- In order to expend funds within statutorily required deadlines, applicants funded for new sponsor-based and project-based rental assistance must execute the grant agreement and begin providing rental assistance within 2 years. However, HUD strongly encourages all rental assistance to begin within 12 months of award. Applicants unable to begin within 12 months should consult with the local HUD CPD Field Office.

New Project Grant Terms

It makes sense for new and renewal projects apply for 1 year renewable yearly to maximize funding. However, the following the following terms are allowable under the 2021 CoC NOFO:

New Projects can request 1, 2, 3, 4, 5, or 15 year grant terms, with the following exceptions:

1. Any new projects that request tenant-based rental assistance may request a 1-year, 2-year, 3-year, 4-year, or 5-year grant term.
2. Any new project application that includes leasing could only request up to a 3-year grant term.
3. Any new projects requesting project-based rental assistance or sponsor-based rental assistance, or operating costs could request up to a 15-year grant term, but request up to 5 years of funds.
4. Any of the following new projects could request 1-year, 2-year, 3-year, 4-year, or 5-year grant terms: operating costs, supportive services only, HMIS, and project administration.
5. Any new project applications that requested new construction, acquisition, or rehabilitation had to request a minimum of a 3-year grant term and could request up to a 5-year grant terms.
6. If an applicant requested funds for new construction, acquisition, or rehabilitation in addition to requesting funds for operating, supportive services, or HMIS, the term had to be 3 years plus the time necessary to acquire the property, complete construction, and begin operating the project
7. Expansion proposals are limited to 1 year.
8. YHDP replacement projects are limited to 1 year.
9. HUD will allow new projects that request a 1 year of funding to request a longer initial grant term not to exceed 18 months. HUD has determined that most new projects requesting 1 year of funding normally take approximately 3 to 6 months to begin fully operating the new project (e.g., hiring staff, developing partnerships with landowners if leasing or renting). Therefore, a new project requesting 1 year of funding may request a grant term of 12 months to 18 months.

**Match Requirements**

All eligible funding costs, except leasing, must be matched with no less than a 25 percent cash or in-kind contribution. **No match is required for leasing.** The match requirements apply to project administration funds, CoC planning costs, and UFA costs, along with the traditional expenses—operations, rental assistance, supportive services, and HMIS.

New this year, YHDP renewal or replacement projects will not be required to meet the 25 percent match requirement if the applicant is able to demonstrate it has taken reasonable steps to maximize resources available for youth experiencing homelessness.

**Cash match:** A recipient or subrecipient may use funds from any source, including any other federal sources (excluding CoC program funds), as well as State, local, and private sources, provided that funds from the source are not statutorily prohibited to be used as a match. (The recipient must ensure that the rules governing match funds allow them to be match for the CoC Program.) The cash must be used for activities that are eligible under the CoC Interim Rule.

- NOTE: **Program income CAN be used as match.**
- Funds from other federal programs (e.g., HUD VASH) are eligible sources of match and are considered government sources. Project applicants are encouraged to include funds from these sources, whenever possible.

**In-kind Match:** The recipient or subrecipient may use the value of property, equipment, goods, or services contributed to the project, provided that, if the recipient or subrecipient had to pay for such items with grant funds, the costs would have been eligible. If third-party services are to be used as a match, the recipient or subrecipient and the third-party service provider that will deliver the services must enter into a memorandum of understanding (MOU)—before the grant is executed—documenting that the third party will provide such services and value towards the project.

- Services provided by individuals must be valued at rates consistent with those ordinarily paid for similar work in the recipient’s or subrecipient’s organization
- The MOU must establish the unconditional commitment, except for selection to receive a grant, by the third party to provide services, the specific service to be provided, the profession of the persons providing the service, and the hourly cost of the service to be provided.

**Electronic Application (e-snaps)**

The following e-snaps information is a just a brief summary. Project applicants should rely on HUD’s very detailed e-snaps materials as authoritative on e-snaps matters.

CoCs and applicants are **required** to apply for CoC funds electronically through HUD’s e-snaps system.
Santa Cruz County projects must participate in the Santa Cruz CoC application through e-snaps. The e-snaps online grant application and management system, training materials, Frequently Asked Questions, and additional resources are available at: https://www.hudexchange.info.

Questions may be submitted to HUD through the e-snaps Virtual Helpdesk also at: https://www.hudexchange.info.

E-snaps can be directly accessed at: https://esnaps.hud.gov/grantium/frontOffice.jsf

In essence, applicants will:

1. **Create a User Profile** (new users only): First, create a user name and password
2. **Project Applicant Profile**: Second, fill out and submit a Project Applicant Profile form AND
3. **Project Application**: Finally, register for, fill out and submit a Project Application form for each project and provide applicable attachments.

H4H lead staff will have access in e-snaps to each Project Application in order to review the applications. Any changes needed will be returned to applicants for correction. H4H lead staff will not be able to directly edit Project Applications.

In 2021, the HAP Board must approve (or reject), rank, and place into Tier 1 or Tier 2 all projects correctly submitted in e-snaps. This includes CoC bonus and DV bonus projects, but does not include YHDP projects or CoC planning projects. If not correctly submitted, projects cannot be approved or ranked in e-snaps and thus cannot be funded.

Applicants using e-snaps must have a valid **DUNS** number and up-to-date federal **System for Award Management (SAM)** registration.

Again, only basic information is about e-snaps (subject to change and correction) is provided above. Therefore, it is critical that you access and review e-snaps materials at: https://www.hudexchange.info.

The Santa Cruz County Homeless Action Partnership’s CoC Consultant will be available to answer questions about e-snaps at tonygardnerconsulting@yahoo.com. **Before contacting the consultant, please attempt to answer your own question by reading the applicable e-snaps information or training materials.**

**Use of Energy Star**

The HAP fully supports HUD’s policy to promote energy-efficient housing. All McKinney-Vento CoC-funded projects are encouraged to purchase and use Energy Star labeled products. Applicants constructing, rehabilitating, or maintaining housing or community facilities are encouraged to promote energy efficiency in design and operations. They are urged especially to purchase and use products that display the Energy Star label. Applicants providing housing assistance or counseling services are encouraged to promote Energy Star materials and practices, as well as buildings constructed to Energy Star standards, to both homebuyers and renters. Applicants are encouraged to undertake program activities that include developing Energy Star promotional and information materials, providing outreach to low- and moderate-income renters and buyers on the benefits and savings when using
Energy Star products and appliances, utilizing Energy Star-designated products in the construction or rehabilitation of housing units, and replacing worn products or facilities such as light bulbs, water heaters, furnaces, etc., with Energy Star products to reduce operating costs. For further information about Energy Star, please go to http://www.energystar.gov.

LOCAL SANTA CRUZ COUNTY 2021 CoC PROJECT EVALUATION PROCESS

Role of the Santa Cruz County Homeless Action Partnership (HAP)

Applicants for new and/or renewal CoC funding in 2021 must participate in the local consolidated application being coordinated by the Santa Cruz HAP. The process includes applying for funds, providing information as needed for the consolidated application, and participating in planning meetings. The key local deadlines and requirements are listed in the attached CoC Process Timeline. Please note that the dates and requirements are subject to change. The best way to keep track of such changes is to attend all the meetings; however, we will make our best effort to keep everyone informed! Technical assistance is available from the CoC Consultant at tonygardnerconsulting@yahoo.com.

Types of Projects Encouraged

All eligible projects are encouraged to apply for CoC funds in the local competition. Based upon HUD priorities and Santa Cruz CoC priorities the following proposal types are being encouraged:

Renewal Proposals:
• Renewal of existing CoC and YHDP projects (those expiring in 2022) that are high performing and are an effective use of funds for reducing homelessness.

Reallocation Proposals:
• Voluntary or transitional reallocation of TH projects to (1) new PSH exclusively targeted to CH with emphasis on the longest histories of homelessness and most severe needs,1 (2) new DedicatedPLUS projects, (3) new Joint TH and RRH projects, (4) new RRH for homeless individuals or families, including unaccompanied youth, and (4) expansion CE or HMIS proposals to the extent justified by unmet operational costs for those programs, or to improve program or administrative efficiency
• Other proposals requesting reallocation of funds for new PSH exclusively targeted to CH with emphasis on the longest histories of homelessness and most severe needs, new DedicatedPLUS projects, new Joint TH and RRH projects, or new RRH for homeless individuals or families, including unaccompanied youth
• Proposals requesting reallocation of funds for expansion of coordinated entry and HMIS projects to the extent justified by unmet operational costs for those programs, or to improve program or administrative efficiency.

New CoC Bonus Proposals
• New PSH serving exclusively CH individuals and families with emphasis on the longest histories of homelessness and most severe needs

---

• New PSH DedicatedPLUS projects
• New Joint TH and RRH projects
• New RRH for homeless individuals or families, including unaccompanied youth
• Proposals requesting reallocation of funds for expansion of coordinated entry and HMIS projects to the extent justified by unmet operational costs for those programs, or to improve program or administrative efficiency.

New DV Bonus Proposals
• RRH projects following Housing First
• Joint TH and RRH projects following Housing First
• CE project that better equips CE to meet the needs of DV survivors and that are demonstrating trauma-informed and victim-centered.

YHDP Replacement Proposals
• All eligible types, provided that the HAP Board and YHDP initiative agree to the new project.

The following types of projects are not eligible for CoCs like ours under HUD’s rules:
• Emergency shelter
• Homelessness prevention
• New transitional housing
• New supportive services only.

**Notice Regarding Potential Reallocation of Funds**

Please be aware that the HAP Board will review all renewal grants and may reallocate funds if it finds that the renewal project is under performing, obsolete, or ineffective, or that reallocation would reduce homelessness or improve program or administrative efficiency. See above for the types of projects that are eligible to receive reallocated funds.

**Encouragement of Voluntary or Transitional Reallocation to Better Align the CoC**

In order to encourage projects to voluntarily align themselves with HUD priorities and local priorities under *Housing for a Healthy Santa Cruz: A Strategic Framework for Addressing Homelessness in Santa Cruz County*, existing transitional housing projects, or other projects components that are no longer needed, that no longer match the agency’s mission, or that are underperforming, wishing to convert their project to one of the eligible new reallocation project types described above, will be given priority by the HAP Board in accessing the funds reallocated from their existing project. If desired, such projects may use the transitional grant procedure allowed this year under the 2021 CoC NOFA.

**Specific Methods of Evaluating Proposals From Victim Service Providers**

The HAP encourages applications from victim service providers and other providers for DV bonus projects and other projects that will help meet the housing, safety, and other needs of survivors of domestic violence, dating violence, and stalking. The following specific evaluation methods apply to proposals from victim service providers:
Renewal Proposals:

- **Use of comparable database:** Victim service providers are prohibited from entering data into HMIS, and instead must use a comparable database that meets HMIS requirements. Therefore, all relevant performance and data questions in the local supplemental application and the HUD e-snaps application must be answered using aggregate (non-identifiable) data from a comparable database.

- **Addressing safety needs:** The project quality, readiness, and appropriateness section of the local supplemental application and the project description section of HUD e-snaps application must include a description of how the project will improve the safety of participants, and the performance metrics section of local supplemental application must propose at least one relevant measure of the degree of participant safety.

New Project Proposals

- **Use of comparable database:** Victim service providers are prohibited from entering data into HMIS, and instead must use a comparable database that meets HMIS requirements. Therefore, victim service providers proposing new projects must agree to use a comparable database and to provide the CoC with aggregate (non-identifiable) data from the comparable database.

- **Addressing safety needs:** The project quality, readiness, and appropriateness section of the local supplemental application and the project description section of HUD e-snaps application must include a description of how the project will improve the safety of participants, and the program goals to be measured annually section of local supplemental application must propose at least one relevant measure of the degree of participant safety.

**Encouragement of New Applicants and Technical Assistance for Applicants**

The HAP is open to and encourages applications from entities that have not previously been awarded CoC funds. Any prospective or new applicants are requested to contact at tonygardnerconsulting@yahoo.com to learn more about the CoC application goals, requirements and process. In addition, prospective and new applicants will be invited to participate in all of the process steps below, including the Applicant Technical Assistance Session and on-call technical assistance.

**Basic Local Evaluation Process Steps, Local Deadlines, Decision Minutes, Notice to Applicants, and Website Posting of Priority Listings**

- H4H staff issue an internal (Santa Cruz County) notice of funding with an application timeline specifying key requirements, criteria including system performance measures, dates, and deadlines.

- CoC Consultant holds a Technical Assistance Session to brief all prospective, new, and existing applicants about the requirements and process and to make sure every applicant has the necessary information and evaluation and application-related materials to apply.

- CoC Consultant furnishes on-going technical assistance to all applicants e-mail regarding technical requirements and e-snaps.

- H4H requires that local Project Proposals using HAP-created evaluation forms with required attachments (such as renewal APRs) be submitted along with e-snaps applications for review and ranking by the HAP Board (at least 30 days before the HUD deadline).

- The HAP Board meets to approve or reject, score, rank, and place in Tier 1 or Tier 2 renewal and new project applications (including CoC and DV bonus projects), and to hear applicant presentations.
• H4H staff provide notice to applicants regarding project approval or rejection, rank order, tier placement, and any reduction (at least 15 days before the HUD deadline). Minutes of the decisions will be made available to all CoC Members, and will posted online with the Project Priority listings.
• H4H requires that complete and accurate Project Applications be submitted in e-snaps with all HUD-required forms (CoC staff will conduct a thorough technical review of the Project Applications and may amend them back in e-snaps for correction and re-submission).
• H4H posts the CoC Application and Project Priorities submission online for public review (at least two days before the HUD deadline).
• H4H submits the final 2021 CoC application in e-snaps to HUD, including the CoC Application, Project Applications, and Project Priority Listings.

Please see the attached 2021 CoC Process Timeline for further details about the process steps.

**HAP Board Rating and Ranking and Publicly Announced Objective Criteria**

HUD requires that the community review, approve (or reject), rank, and place into Tiers 1 and 2 (if applicable) all projects submitted (including CoC and DV bonus projects, but not including YHDP projects and the CoC planning project, which are not ranked). As in previous years, this process will be carried out by the HAP Board with members selected for (1) lack of conflict of interest, (2) knowledge of the community and homelessness issues, and (3) representative of varied sector interests.

HAP Board members will engage in a fair, objective decision process that may include the following:

1. Signing the HAP Board’s No Conflict of Interest Policy and recusal in any cases of conflict.
2. Reviewing, rating, and evaluating local projects using previously publicly announced objective criteria that include system performance measures.
3. The local applications and Evaluation Criteria will include project HMIS data used to measure project and system performance in line with national HEARTH Act performance objectives.
4. Proposal question and answer with applicants (if needed).
5. Discussion of the local applications in the context of local strategic plan and HUD priorities and needs, performance metrics, etc.
6. Vote on the approval (or rejection), rank order, and tier placement (if applicable) of each new and renewal project (including bonus projects).
7. As mentioned above, all applicants will receive notice regarding project approval (or rejection), rank order, Tier placement, and any reduction (at least 15 days before the HUD deadline). Minutes of the rating and ranking decisions, and bonus selection, will be made available to all CoC Members, and will posted online with the Project Priority listings (at least two days before the HUD deadline).

**Deadlines and Proposal Requirements**

Please see the attached Process Timeline and Local Proposal Instructions/Checklist.

**On-Call Technical Assistance: New and Existing Applicants**

If you need on-call technical assistance please don’t hesitate to contact the HAP CoC Consultant at tonygardnerconsulting@yahoo.com.
Resource Information

2. 2021 CoC NOFA: https://www.hud.gov/program_offices/comm_planning/coc/competition
5. Training and Resources: www.hudexchange.info/homelessness-assistance/
7. Subscribe to HUD Listserv: www.hudexchange.info/mailinglist
10. Application Pages:
12. E-snaps Information: https://www.hudexchange.info/programs/e-snaps/
13. Santa Cruz County HAP webpage: http://homelessactionpartnership.org/

Attachments:

1. Local CoC Process Timeline
2. Local Objective Project Rating and Scoring Criteria
3. 2021 Renewal Project Scoring Tool
4. 2021 New Project Scoring Tool
5. Local Proposal Instructions and Checklist
ATTACHMENTS

Local CoC Process Timeline

Each year, the Homeless Action Partnership (HAP) administers the Continuum of Care (CoC) Program Competition for HUD funds. This calendar serves as a guide for CoC applicants who are considering applying for new or renewal funds from HUD. Please note that the dates are tentative and may change. Please do not hesitate to contact H4H at housingforhealth@santacruzcounty.us or me at tonygardnerconsulting@yahoo.com if you have any questions.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUD releases 2021 CoC NOFO &amp; E-snaps Applications</td>
<td>August 19, 2021</td>
</tr>
<tr>
<td>HAP issues initial local notice of CoC NOFO to agencies</td>
<td>August 19, 2021</td>
</tr>
<tr>
<td>HAP releases Public Solicitation of Applications for CoC funds &amp; invitation to Applicant Orientation Session</td>
<td>September 1, 2021</td>
</tr>
<tr>
<td>Virtual Applicant Orientation Session (recorded)</td>
<td>September 10, 2021, 2:30-5:00 via Teams</td>
</tr>
<tr>
<td>Deadline to submit local supplemental application materials (via e-mail) and HUD applications (via e-snaps) (at least 30 days before HUD deadline)</td>
<td>October 13, 2021 5:00</td>
</tr>
<tr>
<td>• YHDP renewal PROJECTS DO NOT need to submit local supplemental applications but DO need to submit the HUD e-snaps application</td>
<td></td>
</tr>
<tr>
<td>• YHDP replacement projects DO need to submit local request for approval form AND the e-snaps application</td>
<td></td>
</tr>
<tr>
<td>HAP Board decision meeting to evaluate, approve or reject, and rank/tier projects/may include applicant presentations</td>
<td>October 22, 2021, 1:00-5:00 (latest) via Teams</td>
</tr>
<tr>
<td>Written decisions sent to applicants (at least 15 days before HUD deadline)</td>
<td>November 1, 2021</td>
</tr>
<tr>
<td>Applicant appeals period</td>
<td>November 1-4, 2021.</td>
</tr>
<tr>
<td>Deadline for HAP to send appeals decisions to applicants</td>
<td>November 5, 2021</td>
</tr>
<tr>
<td>Technical review of e-snaps project applications and coordination with applicants to make corrections</td>
<td>November 1 – 9, 2021</td>
</tr>
<tr>
<td>Complete CoC Application and Project Priorities submission posted on website (at least 2 days before HUD deadline)</td>
<td>November 10, 2021</td>
</tr>
<tr>
<td>HUD deadline for submission of CoC Application</td>
<td>November 16, 2021, 4:59 PST</td>
</tr>
</tbody>
</table>
Local Objective Project Rating and Scoring Criteria – 100 Points Possible

The following objective rating and scoring criteria are aligned with the priorities of Housing for a Healthy Santa Cruz: A Strategic Framework for Addressing Homelessness in Santa Cruz County. They were developed by the HAP for use by the HAP Board in rating and ranking new and renewal proposals CoC funds. Each Local Project Proposal will be scored using the following publicly announced objective criteria. The HAP Board will use the scores to help determine whether each proposal is approved (or rejected), its rank order, and whether it is placed in Tier 1 or Tier 2 (if applicable), or is selected for the PSH bonus (if applicable). Each scoring criterion relates to a particular question in the Local Project Proposal Form (new and renewal).

1. Housing/Project Type (10 points possible)
   10 points, including –
   10 points for:
   (a) Renewal projects of the following types:
       a. PSH serving 100% chronically homeless persons with emphasis on the longest histories of homelessness and most severe needs
       b. PSH serving 100% DedicatedPLUS project type with emphasis on the longest histories of homelessness and most severe needs
       c. RRH for homeless individuals or families, including unaccompanied youth
       d. Joint TH and RRH projects
       e. CE projects
       f. HMIS projects.
   (b) New projects of the following types proposing to use funds reallocated (including voluntary or transitional reallocations) from renewals and/or CoC bonus funds:
       a. PSH serving 100% chronically homeless persons with emphasis on the longest histories of homelessness and most severe needs
       b. PSH serving 100% DedicatedPLUS project type with emphasis on the longest histories of homelessness and most severe needs
       c. Joint TH and RRH projects
       d. RRH for homeless individuals or families, including unaccompanied youth
       e. Expansion of CE or HMIS to the extent justified by unmet operational costs for these programs, or to improve program or administrative efficiency.
   (c) New DV bonus projects of the following types:
       a. RRH projects that must follow a Housing First approach
       b. Joint TH and RRH projects that must follow a Housing First approach
       c. CE project to meet the needs of DV survivors, demonstrating trauma-informed and victim-centered approach.

5 points for:
   (a) Renewal projects of the following types:
       a. TH projects
       b. PSH projects that are not dedicated 100% to chronically homeless persons with the longest histories of homelessness and most severe needs or are not DedicatedPLUS projects.
   (b) New projects of the following types proposing to use funds reallocated from renewals or CoC bonus funds:
a. PSH projects that are not dedicated 100% to chronically homeless persons or DedicatedPLUS population with the longest histories of homelessness and most severe needs.

0 points for:
- All other projects.

2. Population Served - Addresses Chronic Homeless Population or DV population (10 points possible)

*CES and HMIS Projects will automatically get 10 points.*

a. Points will be for the percentage of clients to be served who are homeless under HUD’s definition of chronically homeless as follows:

- 10 points – 100% served are chronically homeless
- 7.5 points – 70-99%
- 5 points – 50-69%
- 2.5 points – 25-49%
- 1 point – 1-24%
- 0 points – 0%.

Or

b. Points will be for the percentage of clients to be served who are domestic violence (DV) survivors under HUD’s definition:

- 10 points – 100% served are DV survivors (note – DV bonus projects must be 100%)
- 7.5 points – 70-99%
- 5 points – 50-69%
- 2.5 points – 25-49%
- 1 point – 1-24%
- 0 points – 0%.

3. Performance Measures (Renewals Only) or Program Design (New Projects Only) (20 points possible)

*HMIS projects and first-year projects without a full year of HMIS data will automatically get 15 points.*

3A. For Renewal Projects: Please provide the performance metric information requested from HMIS-generated data for the year from *July 1, 2020 to June 30, 2021* (or comparable database for victim service providers) relating to these questions:

3A1. Housing Stability: (7 points)

- For PSH, did you meet the standard in helping leavers and stayers combined retain permanent housing for 7 months or more? HUD and CoC Performance Standard – at least 90%
- For transitional housing and RRH, did you meet the standard in helping leavers find and move into permanent housing? HUD and CoC Performance Standard – at least 90%

3A2. Income: (5 points - 2.5 pts. per question)

- For all projects except HMIS, did you meet the standard in helping leavers and stayers combined maintain or increase income from employment AND non-cash benefits from mainstream sources? CoC Performance Standard – at least 75%
- For all projects except HMIS, did you meet the standard in helping ADULT leavers and stayers combined maintain or increase income from employment ONLY? CoC Performance Standard – at least 25%

3A3. Non-Cash Mainstream Benefits: (2 points)

- For all projects except HMIS, did you meet the standard in helping leavers and stayers combined maintain or increase at least one source of non-cash benefits? CoC Performance Standard – at least 50%
3A4. Program Occupancy (bed utilization): (2 points)
• For all projects except HMIS, did you meet the standard in ensuring that average program occupancy met CoC standard. CoC Performance Standard – at least 90% for the year
3A5. Returns to Homelessness: (2 points)
• For all projects except HMIS, did you meet the standard in ensuring that leavers did not exit to non-permanent destinations (e.g., shelters, transitional housing, hotels, motels, and the streets)? CoC Performance Standard – no more than 20%
3A6. Length of Stay: (2 points)
• For PSH only, did you meet the standard by increasing the annual average LOS in permanent housing for leavers and stayers combined? – higher LOS average than previous APR year
• For TH and RRH only, did you meet the standard by decreasing the annual average LOS in TH or RRH for leavers? – lower LOS average than previous APR year
3A7. Victim Service Providers only - Safety: (not scored this year):
• Please propose at least one relevant measure of the degree of participant safety that you will commit to using in the future.

3A. For New Housing Projects Only: Please briefly identify:
3A1. Your program goals to be measured annually in the HUD Annual Performance Report (APR);
3A2. Where your homeless participants will come from;
3A3. Your outreach plan to bring participants in;
3A4. The types and frequency of services participants will receive;
3A5. How participants will be helped to obtain and remain in permanent housing;
3A6. How participants will be helped to increase their employment and income and live independently;
3A7. Victim Service Providers only – Is the plan to increase the safety of project participants appropriate and feasible:
and
3A8. Victim Service Providers only – Does the application clearly describe a feasible plan to implement a Housing First strategy.

3B. For New Coordinated Entry Projects Only: Please briefly identify:
3B1. The geographic accessibility of the proposed system for all persons within the CoC’s geographic area who are seeking information regarding homeless assistance;
3B2. The strategy for advertising the project that is designed specifically to reach homeless persons with the highest barriers within the CoC’s geographic area;
3B3. The standardized assessment process proposed (or the process to choose a standardized assessment system);
3B4. Whether/how the system will ensure that program participants are directed to the appropriate housing and services to fit their needs; and
3B5. The strategy for implement a trauma-informed, client-centered approach.

4. Program Effectiveness (20 points possible)
CES and HMIS projects will automatically get 15 points.
4A. Coordinated entry participation (10 points)
Minimum percent of new clients since 1/1/20 from Smart Path CES referral, or for a new project, commits to taking from Smart Path CES referral:
  10 points – 95% - 100% from Smart Path CES referral
  8 points – 90% - 94%
  6 points – 85% - 89%
  4 points – 80% - 84%
2 points – 75% - 79%
1 point – 70% - 74%
0 points – below 70%.

4B. Housing First fidelity assessment (10 points possible)
Serving People with the Highest Barriers to Housing (6 points):
To what extent does your project embrace the following Housing First approaches?

1. Does the project prioritize client selection based on duration of homelessness and vulnerability?
2. Does the project accept all clients regardless of substance use history, or current use?
3. Does the project accept clients who are diagnosed with, or show symptoms of, a mental illness?
4. Does the project accept clients regardless of criminal history?
5. Does the project accept clients regardless of income or financial resources?
6. Does the project use a harm-reduction model for drugs and/or alcohol use?

Each “yes” response receives 1 point; each “no” response receives 0 points.

Removing Barriers to Housing (4 points)

To what extent does your project eliminate the following barriers to housing?

1. No minimum income
2. No required current employment
3. No required state issued photo id
4. Need not show sobriety (drugs or alcohol)
5. OK to have symptoms of mental illness
6. Need not have transportation
7. No required specific disabling condition (e.g., MH, SA, HIV/AIDS)
8. Need not show use medication.

Each “yes” response receives 1 point; each “no” response receives 0 points.

5. Financial and Cost Effectiveness (10 points possible)

5A. Housing vs. service funding (5 points renewal, 10 points new)

HMIS and CES projects will automatically get 4 points (renewals) or 8 points (new).

Percentage of program funding (not including admin) proposed to be used on housing activities (acquisition, construction, rehab, and housing operations) vs. percentage funding used on non-housing activities (supportive services, services-only operations, and HMIS).

- 5 points renewal 10 points new – 90% - 100% housing activities
- 4 points renewal 8 points new – 80% - 89%
- 3 points renewal 6 points new – 70% - 79%
- 2 points renewal 4 points new – 60% - 69%
- 1 point renewal 2 points new – 50% - 69%
- 0 points – below 50%.

5B. Renewals only: Drawdown completeness in the most recently completed program year (5 points)

Percentage of overall HUD grant actually drawn down in the most recent completed program year.

- 5 points – 100% of budgeted funds successfully drawn down
- 4 points – 98% - 99%
- 3 points – 96% - 97%
- 2 points – 94% - 95%
- 1 points – 92% - 93%
- 0 points – below 92%.
6. Agency Experience/Capacity (10 points possible)

6A. Agency Experience: Years of experience in implementing the proposed program or similar program types (e.g., RRH or PSH) (10 points)
   - 10 points – 8+ years
   - 8 points – 5 to 7 years
   - 6 points – 4 to 6 years
   - 4 points – 2 to 3 years
   - 2 points – 1 to 2 years
   - 0 points – below 1 year.

6B. Capacity Issues: Points will be deducted if in the past year (9/10/20-present): (1) HUD has disencumbered funds from the agency’s CoC programs, (2) the agency has unresolved HUD monitoring findings in CoC programs, or (3) the agency has been late in submitting a CoC APR. (10-point deduction possible)
   - 4 points deduction – disencumbered funds
   - 4 points deduction – unresolved findings
   - 4 points deduction – late APR.

7. Mainstream Resources (10 points possible)

Please check each strategy your program uses to help clients access federal mainstream benefits, including Medicaid; State Children’s Health Insurance Program; TANF (CalWORKS); Food Stamps; SSI; Workforce Investment Act; Employment Income; Welfare to Work Grant Programs; and, Veterans Health Care. Points will be allocated as follows:
   - 10 points – 7 - 8 strategies used
   - 8 points – 5 - 6 strategies used
   - 6 point – 3 - 4 strategies used
   - 4 points – 2 strategies used
   - 2 point – 1 strategy used
   - 0 points – 0 strategies used.

8. Equity Factors (7 points possible)

Check each factor below that your agency has implemented or commits to implement within one year.

Agency leadership, governance, and policies:
   - 1 point - Agency has under-represented individuals (BIPOC, LGBTQ+, etc.) in managerial and leadership positions
   - 1 point - Agency board of directors includes representation from more than one person with lived experience
   - 1 point - Agency has relational process for receiving and incorporating feedback from persons with lived experience
   - 1 point - Agency has reviewed internal policies and procedures with an equity lens and has a plan for developing and implementing equitable policies that do not impose undue barriers.

Program participant outcomes:
   - 1 point - Agency has reviewed program participant outcomes with an equity lens, including the disaggregation of data by race, ethnicity, gender identity, and/or age
   - 1 point - Agency has identified programmatic changes needed to make program participant outcomes more equitable and developed a plan to make those changes
1 point - Agency is working with HMIS lead to develop a schedule for reviewing HMIS data with disaggregation by race, ethnicity, gender identity, and or/age.

10. Community Collaboration and Participation (3 points possible) Sub-scores will be determined by H4H staff based upon appropriate HAP and documentation for the period from September 1, 2020 to the present time.

Does the applicant agency participate in Homeless Action Partnership activities mandated by HUD, as follows?

1. HAP General membership meeting participation: 2 points possible
   a. 0 points: Agency attends 0% to 50% of HAP general membership meetings.
   b. 1 point: Agency attends 51% to 74% of HAP general membership meetings.
   c. 2 points: Agency attends 75% to 100% of HAP general membership meetings.

2. HMIS participation: 1 points possible
   a. 0 point: Has data in HMIS for less than 100% of agency housing programs listed in the 2021 homeless housing inventory (HIC)
   b. 1 points: Has data in HMIS for all (100%) of housing programs listed in the 2021 HIC.

No question/response on the applications (staff have already totaled these points for you using relevant data on the applicant’s HAP and HMIS participation)
## 2021 Renewal Project Scoring Tool

### Scoring Criteria

<table>
<thead>
<tr>
<th>No.</th>
<th>Points Possible</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10 POINTS POSSIBLE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 points:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PSH – 100% CH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PSH – 100% Det.+</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• RRH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• TH-RRH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• CE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• HMIS</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>10 POINTS POSSIBLE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 points:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PSH – 100% CH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• PSH – 100% Det.+</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• RRH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• TH-RRH</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• CE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• HMIS</td>
<td></td>
</tr>
<tr>
<td>3A</td>
<td>20 POINTS POSSIBLE</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(CES, HMIS, and first-year projects without a full year of HMIS data will receive 15 points)</td>
<td></td>
</tr>
</tbody>
</table>

### Housing/Project Type

Points will be awarded based upon local priority for the following housing/project types:

- **10 points for:**
  - (d) Renewal projects of the following types:
    - PSH serving 100% chronically homeless persons with emphasis on the longest histories of homelessness and most severe needs
    - PSH serving 100% DedicatedPLUS project type
    - RRH for homeless individuals or families, including unaccompanied youth
    - Joint TH and RRH projects
    - CE projects
    - HMIS projects.

- **5 points for:**
  - (c) Renewal projects of the following types:
    - TH projects
    - PSH projects not dedicated 100% to chronically homeless or DedicatedPLUS populations.

- **0 points for:** – All other projects.

### Priority Population Served - Addresses Chronic Homeless Population or DV population

Projects will received points based on the percentage of beds dedicated in the application to clients who are experiencing chronic homelessness OR who are survivors or domestic violence.

- **10 points:**
  - 100% CH dedicated

- **7.5 points:**
  - 70-99%

- **5 points:**
  - 50-69%

- **2.5 points:**
  - 25-49%

- **1 point:**
  - 1-24%

- **0 points:**
  - 0%

OR

- **DV dedicated beds:**
  - **10 points:**
    - 100% DV dedicated
  - **0 points:**
    - <100%

(CES & HMIS projects will receive 10 points)

### PERFORMANCE MEASURES

- **7 Points Available**
<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>
| 1 | • For PSH, did you meet the standard in helping leavers and stayers combined retain permanent housing for 7 months or more? HUD and CoC Performance Standard – at least 90%  
• For transitional housing and RRH, did you meet the standard in helping leavers find and move into permanent housing? HUD and CoC Performance Standard – at least 90% |   | 7 points – 90% or more  
• 3½ points – 80%-89%  
• 0 points - <80% |   |
| 3A 2 | Income:  
• For all projects except HMIS, did you meet the standard in helping leavers and stayers combined maintain or increase income from employment AND non-cash benefits from mainstream sources? CoC Performance Standard – at least 75%  
• For all projects except HMIS, did you meet the standard in helping ADULT leavers and stayers combined maintain or increase income from employment ONLY? CoC Performance Standard – at least 25% | 5 Points Available  
All Income  
• 2½ points – 75% or more  
• 1½ points – 65%-74%  
• 0 points - <65%  
Employment Income  
• 2½ points – 25% or more  
• 1½ points – 15%-24%  
• 0 points - <15% |   |
| 3A 3 | Non-Cash Mainstream Benefits:  
• For all projects except HMIS, did you meet the standard in helping leavers and stayers combined maintain or increase at least one source of non-cash benefits? CoC Performance Standard – at least 50% | 2 Points Available  
• 2 points – 50% or more  
• 1 points – 40%-49%  
• 0 points - <40% |   |
| 3A 4 | Program Occupancy (bed utilization):  
• For all projects except HMIS, did you meet the standard in ensuring that average program occupancy met CoC standard. CoC Performance Standard – at least 90% for the year | 2 Points Available  
• 2 points – 90% or more  
• 1 points – 80%-89%  
• 0 points - <80% |   |
| 3A 5 | Returns to Homelessness:  
• For all projects except HMIS, did you meet the standard in ensuring that leavers did not exit to non-permanent destinations (e.g., shelters, transitional housing, hotels, motels, and the streets)? CoC Performance Standard – no more than 20% | 2 Points Available  
• 2 points – 20% or less  
• 1 points – 21%-30%  
• 0 points - >30% |   |
| 3A 6 | Length of Stay:  
• For PSH only, did you meet the standard by increasing the annual average LOS in permanent housing for leavers and stayers combined? – higher LOS average than previous APR year  
• For TH and RRH only, did you meet the standard by decreasing the annual average LOS in TH or RRH for leavers? – lower LOS average than previous APR year | 2 Points Available  
PSH:  
• 2 points – higher LOS than previous year  
• 0 points – lower LOS than previous year  
TH & RRH:  
• 2 points – lower LOS than previous year |   |
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>
| **3A** | **7** | **Victim Service Providers only - Safety:**  
- Please propose at least one relevant measure of the degree of participant safety that you will commit to using in the future. | **Not Scored This Year** |
| **4** | **PROGRAM EFFECTIVENESS** | **20 POINTS POSSIBLE**  
(CES & HMIS projects will receive 15 points) |
| **4A** | **Coordinated Entry Participation:**  
The minimum percentage of new clients since 1/1/20 who came from Smart Path CES referral. | **10 Points Available**  
- 10 points – 95% - 100% from CES referral  
- 8 points – 90% - 94%  
- 6 points – 85% - 89%  
- 4 points – 80% - 84%  
- 2 points – 75% - 79%  
- 1 points – 70% - 74%  
- 0 points – below 70%. |
| **4B** | **Housing First Fidelity Assessment:**  
Serving People with the Highest Barriers to Housing:  
To what extent does your project embrace the following Housing First approaches?  
7. Does the project prioritize client selection based on duration of homelessness and vulnerability?  
8. Does the project accept all clients regardless of substance use history, or current use?  
9. Does the project accept clients who are diagnosed with, or show symptoms of, a mental illness?  
10. Does the project accept clients regardless of criminal history?  
11. Does the project accept clients regardless of income or financial resources?  
12. Does the project use a harm-reduction model for drugs and/or alcohol use?  

Removing Barriers to Housing:  
To what extent does your project eliminate the following barriers to housing?  
9. No minimum income  
10. No required current employment  
11. No required state issued photo id  
12. Need not show sobriety (drugs or alcohol)  
13. OK to have symptoms of mental illness  
14. Need not have transportation  
15. No required specific disabling condition (e.g., MH, SA), | **10 Points Available**  
Housing First approaches:  
- 1 point “yes” response  
- 0 points “no” response  
Removing housing barriers:  
- 1/2 point per “yes” response  
- 0 points per “no” response |
<table>
<thead>
<tr>
<th></th>
<th>FINANCIAL AND COST EFFECTIVENESS</th>
<th>10 POINTS POSSIBLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td><strong>5A Housing vs. Service Funding:</strong> The percentage of <em>program</em> funding (not including admin) proposed to be used on housing activities (acquisition, construction, rehab, and housing operations) vs. percentage funding used on non-housing activities (supportive services, services-only operations, and HMIS).</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5 Available</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 5 points renewal – 90% - 100% housing activities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 4 points renewal – 80% - 89%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 3 points renewal – 70% - 79%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 2 points renewal – 60% - 69%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 1 point renewal – 50% - 99%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 0 points – below 50%. (CES &amp; HMIS projects will receive 4 points)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>5B Drawdown completeness:</strong> The percentage of overall HUD grant actually drawn down in the most recent completed program year recorded in the most recent APR.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5 Points Available</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 5 points – 100% of budgeted funds successfully drawn</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 4 points – 98% - 99%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 3 points – 96% - 97%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 2 points – 94% - 95%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 1 points – 92% - 93%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 0 points – below 92%.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>AGENCY EXPERIENCE/CAPACITY</td>
<td>10 POINTS POSSIBLE</td>
</tr>
<tr>
<td>6A</td>
<td><strong>Agency Years of Experience</strong></td>
<td>10 Points Available</td>
</tr>
<tr>
<td></td>
<td>Number of years of agency experience in implementing the proposed program OR similar program type (e.g., RRH or PSH)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 Points Available</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 10 points – 8+ years</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 8 points – 5 to 7 years</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 6 points – 4 to 6 years</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 4 points – 2 to 3 years</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 2 points – 1 to 2 years</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 0 points – below 1 year</td>
<td></td>
</tr>
<tr>
<td>6B</td>
<td><strong>Capacity Issues</strong></td>
<td>10 Pts Deduction Possible</td>
</tr>
<tr>
<td></td>
<td>Points will be deducted if in the past year (9/10/20-present): (1) HUD has disencumbered funds from the agency’s CoC programs, (2) the agency has unresolved HUD monitoring findings in CoC programs, or (3) the agency has been late in submitting a CoC APR.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 Pts Deduction Possible</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 4 points deduction – disencumbered funds</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 4 points deduction – unresolved findings</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 4 points deduction – late APR</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td><strong>Mainstream Resources</strong></td>
<td>10 POINTS POSSIBLE</td>
</tr>
</tbody>
</table>

16. Need not show use medication.
The number of strategies the program has identified to help clients access federal mainstream benefits, including Medicaid; State Children’s Health Insurance Program; TANF (CalWORKS); Food Stamps; SSI; Workforce Investment Act; Employment Income; Welfare to Work Grant Programs; and, Veterans Health Care.  

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equity Factors (7 points possible)</strong></td>
<td><strong>7 POINTS POSSIBLE</strong></td>
</tr>
<tr>
<td>Agency will receive one point for each of the following factors that it has implemented OR commits to implement within one year: Agency leadership, governance, and policies:</td>
<td></td>
</tr>
<tr>
<td>1. Agency has under-represented individuals (BIPOC, LGBTQ+, etc.) in managerial and leadership positions</td>
<td>• 1 point per “yes” response</td>
</tr>
<tr>
<td>2. Agency board of directors includes representation from more than one person with lived experience</td>
<td>• 0 points “no” response</td>
</tr>
<tr>
<td>3. Agency has relational process for receiving and incorporating feedback from persons with lived experience</td>
<td></td>
</tr>
<tr>
<td>4. Agency has reviewed internal policies and procedures with an equity lens and has a plan for developing and implementing equitable policies that do not impose undue barriers</td>
<td></td>
</tr>
<tr>
<td><strong>Program participant outcomes</strong></td>
<td></td>
</tr>
<tr>
<td>5. Agency has reviewed program participant outcomes with an equity lens, including the disaggregation of data by race, ethnicity, gender identity, and/or age</td>
<td></td>
</tr>
<tr>
<td>6. Agency has identified programmatic changes needed to make program participant outcomes more equitable and developed a plan to make those changes</td>
<td></td>
</tr>
<tr>
<td>7. Agency is working with HMIS lead to develop a schedule for reviewing HMIS data with disaggregation by race, ethnicity, gender identity, and or/age</td>
<td></td>
</tr>
</tbody>
</table>

**Community Collaboration and Participation (3 points possible)**  
To what extent does the applicant agency support the Homeless Action Partnership (HAP) by participating in meetings of the HAP general membership, and participate in HMIS by entering client data into HMIS for 100% of its programs that are listed in the 2021 Housing Inventory Chart (HIC)?  

*Sub-scores will be determined by HAP staff based upon appropriate HAP and documentation for the period from September 1, 2020 to the present time.*  

**3 POINTS POSSIBLE**  
**HAP meeting participation:**  
• 2 points: Agency attends 75% to 100%  
• 1 point: Agency attends 51% to 74%  
• 0 points: Agency attends 0% to 50%  
**HMIS participation:**  
• 1 point: Has data for 100% HIC  
• 0 points: Has data for less than 100% HIC
### 2021 New Project Scoring Tool

<table>
<thead>
<tr>
<th>No.</th>
<th>Scoring Criteria</th>
<th>Points Possible</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Housing/Project Type</strong>&lt;br&gt;Points will be awarded based upon local priority for the following housing/project types:&lt;br&gt;&lt;br&gt;10 points for:&lt;br&gt;(e) New projects of the following types proposing to use funds reallocated (including voluntary or transitional reallocations) from renewals and/or new project bonus funds:&lt;br&gt;a. PSH serving 100% chronically homeless persons with emphasis on the longest histories of homelessness and most severe needs&lt;br&gt;b. PSH serving 100% DedicatedPLUS project type with emphasis on the longest histories of homelessness and most severe needs&lt;br&gt;c. Joint TH and RRH projects&lt;br&gt;d. RRH for homeless individuals or families, including unaccompanied youth&lt;br&gt;e. Expansion of CE or HMIS to the extent justified by unmet operational costs for these programs, or to improve program or administrative efficiency.&lt;br&gt;&lt;br&gt;(f) New DV bonus projects of the following types:&lt;br&gt;a. RRH projects that must follow a Housing First approach&lt;br&gt;b. Joint TH and RRH projects that must follow a Housing First approach&lt;br&gt;c. CE project to meet the needs of DV survivors, demonstrating trauma-informed and victim-centered approach.</td>
<td>10 POINTS POSSIBLE&lt;br&gt;10 points:&lt;br&gt;New realloc or bonus:&lt;br&gt;• PSH – 100% CH&lt;br&gt;• PSH – 100% Det.+&lt;br&gt;• RRH&lt;br&gt;• TH-RRH&lt;br&gt;• CE&lt;br&gt;• HMIS&lt;br&gt;New DV Bonus:&lt;br&gt;• RRH - Housing 1st&lt;br&gt;• TH-RRH - Housing 1st&lt;br&gt;• CE – DV focused&lt;br&gt;5 points:&lt;br&gt;• PSH – &lt;100% CH or Det.+&lt;br&gt;0 points:&lt;br&gt;• All other projects</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Priority Population Served - Addresses Chronic Homeless Population or DV population</strong>&lt;br&gt;Projects will received points based on the percentage of beds dedicated in the application to clients who are experiencing chronic homelessness OR who are survivors or domestic violence.</td>
<td>10 POINTS POSSIBLE&lt;br&gt;CH dedicated beds:&lt;br&gt;• 10 points – 100% CH dedicated&lt;br&gt;• 7.5 points – 70-99%&lt;br&gt;• 5 points – 50-69%&lt;br&gt;• 2.5 points – 25-49%&lt;br&gt;• 1 point – 1-24%&lt;br&gt;• 0 points – 0%.</td>
<td></td>
</tr>
</tbody>
</table>
DV dedicated beds:
- 10 points – 100% DV dedicated
- 7.5 points – 70-99%
- 5 points – 50-69%
- 2.5 points – 25-49%
- 1 point – 1-24%
- 0 points – 0%

(CES & HMIS projects will receive 10 points)

3A NEW HOUSING PROJECTS ONLY – PROGRAM DESIGN 20 POINTS POSSIBLE

Housing where participants will reside is fully described and appropriate to the program design proposed. Program design includes provision of appropriate supportive services. Consider:

1. Are the program annual measureable goals appropriate to the program type and sufficiently challenging?
2. Will the majority of homeless participants come from the streets, emergency shelters, or other appropriate setting given population served and project type?
3. Is the program’s outreach plan sufficient and feasible population served and project type?
4. Are the types and frequency of services appropriate for the population served and project type?
5. Are the strategies to help participants obtain and remain in permanent housing appropriate for the population served and project type?
6. Are the strategies to help participants increase their employment and income and live independently appropriate for the population served and project type?
7. **Victim Service Providers only** – Is the plan to increase the **safety** of project participants appropriate and feasible?
8. **Victim Service Providers only** – Does the application clearly describe a feasible plan to implement a Housing First strategy?

Non-DV projects:
- 4 points – measurable goals
- 4 points – majority come from streets or shelters
- 3 points – outreach plan
- 3 points – supportive services
- 3 points – obtain PH
- 3 points – income & live independently

DV projects:
- 3 points – measurable goals
- 3 points – majority come from streets or shelters
- 2 points – outreach plan
- 2 points – supportive services
- 2 points – obtain PH
- 2 points – income & live independently
- 3 points – safety plan
- 3 points Housing First

3B NEW COORDINATED ENTRY PROJECTS ONLY – PROGRAM DESIGN 20 POINTS POSSIBLE

The application clearly describes feasible approaches or plans for all of the following CES program design factors:

1. The geographic accessibility of the proposed system for all persons within the CoC’s geographic area who are seeking information regarding homeless assistance;
2. The strategy for advertising the project that is designed

Non-DV CES projects:
- 5 points – geographic access
- 5 points - Advertising
- 5 points – Standard assessment
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Specifically to reach homeless persons with the highest barriers within the CoC’s geographic area;</td>
<td><strong>5 points</strong> – directing to housing &amp; services DV CES projects:</td>
<td></td>
</tr>
<tr>
<td>3. The standardized assessment process proposed (or the process to choose a standardized assessment system);</td>
<td>4 points – geographic access</td>
<td></td>
</tr>
<tr>
<td>4. Whether/how the system will ensure that program participants are directed to the appropriate housing and services to fit their needs; and</td>
<td>4 points - Advertising</td>
<td></td>
</tr>
<tr>
<td>5. <strong>Victim Service Providers only</strong> – The strategy for implement a trauma-informed, client-centered approach.</td>
<td>4 points – Standard assessment</td>
<td></td>
</tr>
</tbody>
</table>

### 4 PROGRAM EFFECTIVENESS

#### 4A Coordinated Entry Participation:
The minimum percentage of new clients the program commits to taking from Smart Path CES referral.

<table>
<thead>
<tr>
<th></th>
<th><strong>10 Points Available</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10 points – 95% - 100% CES commitment</td>
</tr>
<tr>
<td></td>
<td>8 points – 90% - 94%</td>
</tr>
<tr>
<td></td>
<td>6 points – 85% - 89%</td>
</tr>
<tr>
<td></td>
<td>4 points – 80% - 84%</td>
</tr>
<tr>
<td></td>
<td>2 points – 75% - 79%</td>
</tr>
<tr>
<td></td>
<td>1 point – 70% - 74%</td>
</tr>
<tr>
<td></td>
<td>0 points – below 70%.</td>
</tr>
</tbody>
</table>

#### 4B Housing First Fidelity Assessment:
**Serving People with the Highest Barriers to Housing:**
To what extent does your project embrace the following Housing First approaches?

- 13. Does the project prioritize client selection based on duration of homelessness and vulnerability?
- 14. Does the project accept all clients regardless of substance use history, or current use?
- 15. Does the project accept clients who are diagnosed with, or show symptoms of, a mental illness?
- 16. Does the project accept clients regardless of criminal history?
- 17. Does the project accept clients regardless of income or financial resources?
- 18. Does the project use a harm-reduction model for drugs and/or alcohol use?

**Removing Barriers to Housing:**
To what extent does your project eliminate the following barriers to housing?

<table>
<thead>
<tr>
<th></th>
<th><strong>10 Points Available</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 point “yes” response</td>
</tr>
<tr>
<td></td>
<td>0 points “no” response</td>
</tr>
<tr>
<td></td>
<td>1/2 point per “yes” response</td>
</tr>
<tr>
<td></td>
<td>0 points per “no” response</td>
</tr>
</tbody>
</table>
17. No minimum income
18. No required current employment
19. No required state issued photo id
20. Need not show sobriety (drugs or alcohol)
21. OK to have symptoms of mental illness
22. Need not have transportation
23. No required specific disabling condition (e.g., MH, SA, HIV/AIDS)
24. Need not show use medication.

<table>
<thead>
<tr>
<th>5</th>
<th>FINANCIAL AND COST EFFECTIVENESS</th>
<th>10 POINTS POSSIBLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>5A</td>
<td>Housing vs. Service Funding: The percentage of program funding (not including admin) proposed to be used on housing activities (acquisition, construction, rehab, and housing operations) vs. percentage funding used on non-housing activities (supportive services, services-only operations, and HMIS).</td>
<td>10 Points Available • 10 points – 90% - 100% housing activities • 8 points – 80% - 89% • 6 points – 70% - 79% • 4 points – 60% - 69% • 2 points – 50% - 99% • 0 points – below 50%. (CES &amp; HMIS projects will receive 8 points)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6</th>
<th>AGENCY EXPERIENCE/CAPACITY</th>
<th>10 POINTS POSSIBLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>6A</td>
<td>Agency Years of Experience Number of years of agency experience in implementing the proposed program OR similar program type (e.g., RRH or PSH)</td>
<td>10 Points Available • 10 points – 8+ years • 8 points – 5 to 7 years • 6 points – 4 to 6 years • 4 points – 2 to 3 years • 2 points – 1 to 2 years • 0 points – below 1 year</td>
</tr>
</tbody>
</table>

| 6B | Capacity Issues Points will be deducted if in the past year (9/10/20-present): (1) HUD has disencumbered funds from the agency’s CoC programs, (2) the agency has unresolved HUD monitoring findings in CoC programs, or (3) the agency has been late in submitting a CoC APR. | 10 Pts Deduction Possible • 4 points deduction – disencumbered funds • 4 points deduction – unresolved findings • 4 points deduction – late APR |

<p>| 7 | Mainstream Resources The number of strategies the program has identified to help clients access federal mainstream benefits, including Medicaid; State Children’s Health Insurance Program; TANF (CalWORKS); Food Stamps; SSI; Workforce Investment Act; Employment Income; Welfare to Work Grant Programs; and, Veterans Health Care. | 10 POINTS POSSIBLE • 10 points – 7 - 8 strategies used • 8 points – 5 - 6 used • 6 point – 3 - 4 used • 4 points – 2 used • 2 point – 1 used • 0 points – 0 used |</p>
<table>
<thead>
<tr>
<th>8</th>
<th><strong>Equity Factors (7 points possible)</strong></th>
<th><strong>7 POINTS POSSIBLE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Agency will receive one point for each of the following factors that it has implemented OR commits to implement within one year: Agency leadership, governance, and policies: 5. Agency has under-represented individuals (BIPOC, LGBTQ+, etc.) in managerial and leadership positions 6. Agency board of directors includes representation from more than one person with lived experience 7. Agency has relational process for receiving and incorporating feedback from persons with lived experience 8. Agency has reviewed internal policies and procedures with an equity lens and has a plan for developing and implementing equitable policies that do not impose undue barriers Program participant outcomes 8. Agency has reviewed program participant outcomes with an equity lens, including the disaggregation of data by race, ethnicity, gender identity, and/or age 9. Agency has identified programmatic changes needed to make program participant outcomes more equitable and developed a plan to make those changes 10. Agency is working with HMIS lead to develop a schedule for reviewing HMIS data with disaggregation by race, ethnicity, gender identity, and/or age</td>
<td>• 1 point per “yes” response  • 0 points “no” response</td>
</tr>
<tr>
<td>9</td>
<td><strong>Community Collaboration and Participation</strong></td>
<td><strong>3 POINTS POSSIBLE</strong></td>
</tr>
<tr>
<td></td>
<td>To what extent does the applicant agency support the Homeless Action Partnership (HAP) by participating in meetings of the HAP general membership, and participate in HMIS by entering client data into HMIS for 100% of its programs that are listed in the 2021 Housing Inventory Chart (HIC)?</td>
<td>HAP meeting participation:  • 2 points: Agency attends 75% to 100%  • 1 point: Agency attends 51% to 74%  • 0 points: Agency attends 0% to 50% HMIS participation:  • 1 point: Has data for 100% HIC 0 points: Has data for less than 100% HIC</td>
</tr>
</tbody>
</table>

**Sub-scores will be determined by HAP staff based upon appropriate HAP and documentation for the period from September 1, 2020 to the present time.**

**TOTAL 100 POINTS POSSIBLE**
Local Evaluation/Application Instructions and Checklist

1. LOCAL PROJECT PROPOSAL

Deadline: **Wednesday, October 13, 5 pm**
Submit via e-mail (no paper copies) to: housingforhealth@santacruzcounty.us AND tonygardnerconsulting@yahoo.com

☐ Completed Local Evaluation/Application for your type of project: (1) renewal project, (2) new project, or (3) YHDP Replacement Request for Approval. Local applications are not needed for YHDP renewal projects since they do not need to be ranked.

   _Local Attachments (not needed for YHDP projects):_
   - ☐ Most recently completed CoC Annual Progress Report (APR) (*renewal projects only*)
   - ☐ Any HUD Letters with HUD Monitoring Findings, dated 1/1/17 or later, relating to your project including follow correspondence (*renewal projects only*)
   - ☐ Latest Independent Audit, only if available (*all projects*)
   - ☐ Summary of any agency client surveys or focus groups conducted in the previous two program years, only if available (*all projects*)
   - ☐ Match letters, need not be submitted but must available for HUD review.

2. HUD ELECTRONIC APPLICATION (E-SNAPS)

Deadline: **Wednesday, October 13, 5 pm**
Submit via e-snaps: [https://esnaps.hud.gov/grantium/frontOffice.jsf](https://esnaps.hud.gov/grantium/frontOffice.jsf) (No need to submit paper to H4H staff or CoC Consultant)

☐ Project Application, including all required charts, narratives, certifications, and attachments.

*****

Please do not hesitate to contact H4H at housingforhealth@santacruzcounty.us or tonygardnerconsulting@yahoo.com if you have any questions.