Before Starting the Project Application

To ensure that the Project Application is completed accurately, ALL project applicants should review the following information BEFORE beginning the application.

Things to Remember:

- Additional training resources can be found on the HUD.gov at https://www.hud.gov/program_offices/comm_planning/coc.>
- Questions regarding the Special Notice of Funding Opportunity (NOFO) to Address Unsheltered and Rural Homelessness (Special NOFO) Competition process must be submitted to SpecialCoCNOFO@hud.gov.
- Questions related to e-snaps functionality (e.g., password lockout, access to user’s application account, updating Applicant Profile) must be submitted to e-snaps@hud.gov.
- Project applicants are required to have a Unique Entity Identifier (UEI) number and an active registration in the Central Contractor Registration (CCR)/System for Award Management (SAM) in order to apply for funding under Special NOFO. For more information see the Special NOFO.
- To ensure that applications are considered for funding, applicants should read all sections of the Special NOFO and the FY 2022 General Section NOFO.
- Detailed instructions can be found on the left menu within e-snaps. They contain more comprehensive instructions and so should be used in tandem with navigational guides, which are also found on the HUD Exchange.
- Only new projects may be submitted. New projects must select Unsheltered Set Aside or Rural Set Aside as their funding opportunity. Project applicants must communicate with their CoC to make sure they are applying for the correct funding opportunity.
- Before completing the project application, all project applicants must complete or update (as applicable) the Project Applicant Profile in e-snaps, particularly the Authorized Representative and Alternate Representative forms as HUD uses this information to contact you if additional information is required (e.g., allowable technical deficiency).
- HUD reserves the right to reduce or reject any new project that fails to adhere to (24 CFR part 578 and application requirements set forth in the Special NOFO).
1A. SF-424 Application Type

1. Type of Submission:

2. Type of Application: Unsheltered Homelessness Set Aside Project Application

   If Revision, select appropriate letter(s):
   
   If "Other", specify:

3. Date Received: 10/14/2022

4. Applicant Identifier:

4a. Federal Entity Identifier:

5. Federal Award Identifier:

6. Date Received by State:

7. State Application Identifier:
1B. SF-424 Legal Applicant

8. Applicant
   a. Legal Name: Housing Matters
   b. Employer/Taxpayer Identification Number (EIN/TIN): 77-0126783
   c. UEI: Y2SRMM3NKFZ5

d. Address
   Street 1: 115B Coral Street
   City: Santa Cruz
   County: Santa Cruz
   State: California
   Country: United States
   Zip / Postal Code: 95060

e. Organizational Unit (optional)
   Department Name:
   Division Name:

f. Name and contact information of person to be contacted on matters involving this application
   Prefix: Mr.
   First Name: Tom
   Middle Name:
   Last Name: Stagg
   Suffix:
   Title: Chief Initiatives Officer
   Organizational Affiliation: Housing Matters
   Telephone Number: (831) 458-6020
Extension:
Fax Number: (831) 316-5010
Email: tstagg@housingmatterssc.org
1C. SF-424 Application Details

9. Type of Applicant: M. Nonprofit with 501C3 IRS Status

10. Name of Federal Agency: Department of Housing and Urban Development

11. Catalog of Federal Domestic Assistance Title: CoC Program
   CFDA Number: 14.267

12. Funding Opportunity Number: FR-6500-N-25S
   Title: Continuum of Care Homeless Assistance Competition

13. Competition Identification Number:
   Title:
14. Area(s) affected by the project (state(s) only): California
   (for multiple selections hold CTRL key)

15. Descriptive Title of Applicant's Project: Harvey West Studios HUD

16. Congressional District(s):
   16a. Applicant: CA-018, CA-020
   16b. Project: CA-018, CA-020
   (for multiple selections hold CTRL key)

17. Proposed Project
   a. Start Date: 12/01/2023
   b. End Date: 11/30/2026

18. Estimated Funding ($)
   a. Federal:
   b. Applicant:
       c. State:
       d. Local:
       e. Other:
   f. Program Income:
   g. Total:
1E. SF-424 Compliance

19. Is the Application Subject to Review By State Executive Order 12372 Process?
   a. Yes
   If "YES", enter the date this application was made available to the State for review: 09/09/2022

20. Is the Applicant delinquent on any Federal debt?
   No
   If "YES," provide an explanation:
1F. SF-424 Declaration

By signing and submitting this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete, and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)

I AGREE: [ ]

21. Authorized Representative

Prefix: Mr.
First Name: Phil
Middle Name:
Last Name: Kramer
Suffix:
Title: Chief Executive Officer

Telephone Number: (831) 458-6020
(Format: 123-456-7890)
Fax Number: (831) 316-5010
(Format: 123-456-7890)
Email: pkramer@housingmattersssc.org

Signature of Authorized Representative: Considered signed upon submission in e-snaps.
Date Signed: 10/14/2022
1G. HUD 2880

Applicant/Recipient Disclosure/Update Report - form HUD-2880
U.S. Department of Housing and Urban Development
OMB Approval No. 2506-0214 (exp.02/28/2022)

Applicant/Recipient Information

1. Applicant/Recipient Name, Address, and Phone

Agency Legal Name: Housing Matters
Prefix: Mr.
First Name: Phil
Middle Name: 
Last Name: Kramer
Suffix: 
Title: Chief Executive Officer
Organizational Affiliation: Housing Matters
Telephone Number: (831) 458-6020

Email: pkramer@housingmatterssc.org
City: Santa Cruz
County: Santa Cruz
State: California
Country: United States
Zip/Postal Code: 95060

2. Employer ID Number (EIN): 77-0126783

3. HUD Program: Continuum of Care Program
4. Amount of HUD Assistance Requested/Received

4a. Total Amount Requested for this project: $1,024,006.00

(Requested amounts will be automatically entered within applications)

5. State the name and location (street address, City and State) of the project or activity.

Refer to project name, addresses and CoC Project Identifying Number (PIN) entered into the attached project application.

Part I Threshold Determinations

1. Are you applying for assistance for a specific project or activity?
(For further information, see 24 CFR Sec. 4.3).

Yes

2. Have you received or do you expect to receive assistance within the jurisdiction of the Department (HUD), involving the project or activity in this application, in excess of $200,000 during this fiscal year (Oct. 1 - Sep. 30)? For further information, see 24 CFR Sec. 4.9.

Yes

Part II Other Government Assistance Provided or Requested/Expected Sources and Use of Funds

Such assistance includes, but is not limited to, any grant, loan, subsidy, guarantee, insurance, payment, credit, or tax benefit.

<table>
<thead>
<tr>
<th>Department/Local Agency Name and Address</th>
<th>Type of Assistance</th>
<th>Amount Requested / Provided</th>
<th>Expected Uses of the Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>California Dept. Housing and Community Development, No Place Like Home</td>
<td>Loan</td>
<td>$18,174,282.00</td>
<td>Permanent Supportive Housing and Behavioral Health Services</td>
</tr>
<tr>
<td>Dept. Veterans Affairs</td>
<td>Housing Choice Vouchers - annually</td>
<td>$360,000.00</td>
<td>Project-based vouchers (PSH rent)</td>
</tr>
<tr>
<td>HUD/Housing Authority of Santa Cruz County</td>
<td>Housing Choice Vouchers - annually</td>
<td>$720,000.00</td>
<td>Project-based vouchers (PSH rent)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Applicant: Housing Matters</th>
<th>Project: Harvey West Studios HUD</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>879989929</td>
<td>197013</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Note: If additional sources of Government Assistance, please use the "Other Attachments" screen of the project applicant profile.

Part III Interested Parties

You must disclose:
1. All developers, contractors, or consultants involved in the application for the assistance or in the planning, development, or implementation of the project or activity and
2. any other person who has a financial interest in the project or activity for which the assistance is sought that exceeds $50,000 or 10 percent of the assistance (whichever is lower).

<table>
<thead>
<tr>
<th>Alphabetical list of all persons with a reportable financial interest in the project or activity (For Individuals, give the last name first)</th>
<th>Social Security No. or Employee ID No.</th>
<th>Type of Participation</th>
<th>Financial Interest in Project/Activity ($)</th>
<th>Financial Interest in Project/Activity (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central California Alliance for Health</td>
<td>Grant</td>
<td>$2,500,000.00</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>CommonSpirit Health</td>
<td>Grant</td>
<td>$1,000,000.00</td>
<td>2%</td>
<td></td>
</tr>
</tbody>
</table>

Note: If there are no other people included, write NA in the boxes.

Certification

Warning: If you knowingly make a false statement on this form, you may be subject to civil or criminal penalties under Section 1001 of Title 18 of the United States Code. In addition, any person who knowingly and materially violates any required disclosures of information, including intentional nondisclosure, is subject to civil money penalty not to exceed $10,000 for each violation.

I certify that the information provided on this form and in any accompanying documentation is true and accurate. I acknowledge that making, presenting, submitting, or causing to be submitted a false, fictitious, or fraudulent statement, representation, or certification may result in criminal, civil, and/or administrative sanctions, including fines, penalties, and imprisonment.

I AGREE: X

Name / Title of Authorized Official: Phil Kramer, Chief Executive Officer

Signature of Authorized Official: Considered signed upon submission in e-snaps.
Date Signed: 10/14/2022
1H. HUD 50070

HUD 50070 Certification for a Drug Free Workplace

Applicant Name: Housing Matters
Program/Activity Receiving Federal Grant Funding: CoC Program

Acting on behalf of the above named Applicant as its Authorized Official, I make
the following certifications and agreements to the Department of Housing and
Urban Development (HUD) regarding the sites listed below:

I certify that the above named Applicant will or will continue to provide a drug-free workplace by:

a. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the Applicant's workplace and specifying the actions that will be taken against employees for violation of such prohibition.

b. Establishing an on-going drug-free awareness program to inform employees —
(1) The dangers of drug abuse in the workplace
(2) The Applicant's policy of maintaining a drug-free workplace;
(3) Any available drug counseling, rehabilitation, and employee assistance programs; and
(4) The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace.

c. Making it a requirement that each employee to be engaged in the performance of the grant be given a copy of the statement required by paragraph a.;

d. Notifying the employee in the statement required by paragraph a. that, as a condition of employment under the grant, the employee will —
(1) Abide by the terms of the statement; and
(2) Notify the employer in writing of his or her conviction for a violation of a criminal drug statute occurring in the workplace no later than five calendar days after such conviction;

e. Notifying the agency in writing, within ten calendar days after receiving notice under subparagraph d.(2) from an employee or otherwise receiving actual notice of such conviction. Employers of convicted employees must provide notice, including position title, to every grant officer or other designee on whose grant activity the convicted employee was working, unless the Federal agency has designated a central point for the receipt of such notices. Notice shall include the identification number(s) of each affected grant;

f. Taking one of the following actions, within 30 calendar days of receiving notice under subparagraph d.(2), with respect to any employee who is so convicted —
(1) Taking appropriate personnel action against such an employee, up to and including termination, consistent with the requirements of the Rehabilitation Act of 1973, as amended; or
(2) Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency;

g. Making a good faith effort to continue to maintain a drugfree workplace through implementation of paragraphs a. thru f.

2. Sites for Work Performance.

The Applicant shall list (on separate pages) the site(s) for the performance of work done in connection with the HUD funding of the program/activity shown above: Place of Performance shall include the street address, city, county, State, and zip code. Identify each sheet with the Applicant name and address and the program/activity receiving grant funding.) Workplaces, including addresses, entered in the attached project application. Refer to addresses entered into the attached project application.
I certify that the information provided on this form and in any accompanying documentation is true and accurate. I acknowledge that making, presenting, submitting, or causing to be submitted a false, fictitious, or fraudulent statement, representation, or certification may result in criminal, civil, and/or administrative sanctions, including fines, penalties, and imprisonment.

WARNING: Anyone who knowingly submits a false claim or makes a false statement is subject to criminal and/or civil penalties, including confinement for up to 5 years, fines, and civil and administrative penalties. (18 U.S.C. §§ 287, 1001, 1010, 1012; 31 U.S.C. §3729, 3802)

Authorized Representative

Prefix: Mr.
First Name: Phil
Middle Name
Last Name: Kramer
Suffix:
Title: Chief Executive Officer
Telephone Number: (831) 458-6020
(Format: 123-456-7890)
Fax Number: (831) 316-5010
(Format: 123-456-7890)
Email: pkramer@housingmattersssc.org

Signature of Authorized Representative: Considered signed upon submission in e-snaps.
Date Signed: 10/14/2022
CERTIFICATION REGARDING LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.
I hereby certify that all the information stated herein, as well as any information provided in the accompaniment herewith, is true and accurate:

Warning: HUD will prosecute false claims and statements. Conviction may result in criminal and/or civil penalties. (18 U.S.C. 1001, 1010, 1012; 31 U.S.C. 3729, 3802)

Applicant's Organization: Housing Matters

Name / Title of Authorized Official: Phil Kramer, Chief Executive Officer

Signature of Authorized Official: Considered signed upon submission in e-snaps.

Date Signed: 10/14/2022
DISCLOSURE OF LOBBYING ACTIVITIES
Complete this form to disclose lobbying activities pursuant to 31 U.S.C. 1352.
Approved by OMB0348-0046

HUD requires a new SF-LLL submitted with each annual CoC competition and completing this screen fulfills this requirement.

Answer “Yes” if your organization is engaged in lobbying associated with the CoC Program and answer the questions as they appear next on this screen. The requirement related to lobbying as explained in the SF-LLL instructions states: “The filing of a form is required for each payment or agreement to make payment to any lobbying entity for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with a covered Federal action.”

Answer “No” if your organization is NOT engaged in lobbying.

Does the recipient or subrecipient of this CoC grant participation in federal lobbying activities (lobbying a federal administration or congress) in connection with the CoC Program?

Legal Name: Housing Matters
Street 1: 115B Coral Street
Street 2: 
City: Santa Cruz
County: Santa Cruz
State: California
Country: United States
Zip / Postal Code: 95060

11. Information requested through this form is authorized by title 31 U.S.C. section 1352. This disclosure of lobbying activities is a material representation of fact upon which reliance was placed by the tier above when this transaction was made or entered into. This disclosure is required pursuant to 31 U.S.C. 1352. This information will be available for public inspection. Any person who fails to file the required disclosure shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

I certify that this information is true and complete. 

X
Authorized Representative

Prefix: Mr.
First Name: Phil
Middle Name:
Last Name: Kramer
Suffix:
Title: Chief Executive Officer
Telephone Number: (831) 458-6020
(Format: 123-456-7890)
Fax Number: (831) 316-5010
(Format: 123-456-7890)
Email: pkramer@housingmatterssc.org

Signature of Authorized Representative: Considered signed upon submission in e-snaps.
Date Signed: 10/14/2022
NOTE: Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

1. Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.

2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.

3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.

4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.

5. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM’s Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).

6. Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C.§§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism, (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.

7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.

8. Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is $10,000 or more.

11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).


14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.

15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.

16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.

17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, “Audits of States, Local Governments, and Non-Profit Organizations.”

18. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.

19. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

As the duly authorized representative of the applicant, I certify: X

Authorized Representative for: Housing Matters
Prefix: Mr.
First Name: Phil  
Middle Name:  
Last Name: Kramer  
Suffix:  
Title: Chief Executive Officer  
Signature of Authorized Certifying Official: Considered signed upon submission in e-snaps.  
Date Signed: 10/14/2022
1L. SF-424D

Are you requesting CoC Program funds for construction costs in this application?  No

No SF-424D is required. Select “Save and Next” to move to the next screen.
This form lists the subrecipient organization(s) for the project. To add a
subrecipient, select the icon. To view or update subrecipient information
already listed, select the view option.

Total Expected Sub-Awards: $0

<table>
<thead>
<tr>
<th>Organization</th>
<th>Type</th>
<th>Sub-Award Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

This list contains no items
2B. Experience of Applicant, Subrecipient(s), and Other Partners

1. Describe your organization’s (and subrecipient(s) if applicable) experience in effectively utilizing federal funds and performing the activities proposed in the application.

Housing Matters is a non-profit organization experienced in helping individuals and families end their homelessness through HUD-funded programs including transitional housing and rapid rehousing. Housing Matters is a 501(c)3 nonprofit organization that practices effective solutions that create a pathway to housing for individuals and families experiencing homelessness in Santa Cruz County. Housing Matters has recently operated the Page Smith Community House Joint Transitional Housing and Rapid Rehousing program and Youth Rapid Rehousing programs and is launching 801 River Street permanent supportive housing through HUD CoC funding.

Housing Matters also operates programs using Emergency Solutions Grant and local County and City funding. Housing Matters’s Executive Leadership has over 25 years combined experience in obtaining, administering and implementing federal awards. Using a federal, state and foundation funding sources, HSC provides a continuum of services through: 1. Daytime Essential Services Center: Provides daily showers, mail service, and housing problem-solving services. 2. Paul Lee Loft Emergency Shelter: provides emergency shelter to 57 homeless individuals nightly. 3. Rebele Family Shelter: provides an average of 180 days of emergency shelter to households with children. RFS is open to mothers and/or fathers with children under age 18 and provides stable shelter for up to 28 families (up to 100 individuals) per night. 4. Recuperative Care Center is a medical respite program that is a partnership with the Homeless Person's Health Project (HPHP) for homeless individuals discharged from inpatient stays at local hospitals. Clients are able to medically recover while receiving integrated social services, including housing, mental healthcare, benefits enrollment, and substance abuse treatment. 5. Community-based supportive services includes: Supportive Services for Veteran Families providing Homelessness Prevention, Rapid ReHousing and Intensive Case Management to qualified homeless veterans; 180 Together Permanent Supportive Housing providing intensive support to CH individuals. Housing Matters also provides case management and housing navigation for the Santa Cruz County Human Services Department’s CalWorks Housing Assistance Move-In Program (CHAMP), a rapid rehousing program in partnership with local Welfare to Work services. Housing Matters is an ESG-CV sub-subrecipient using rapid rehousing to house 100 individuals who are highly vulnerable to COVID-19.
2. Describe your organization’s (and subrecipient(s) if applicable) experience in leveraging Federal, State, local and private sector funds.

Housing Matters has an annual budget of approximately $10 million that uses federal, state, local, and private funds to serve over 2,000 individuals annually. Approximately 60% of funding is from government sources and 40% from private foundations and individual donors. Housing Matters has supported over 1000 individuals to enter and sustain housing since 2012 through the Housing Authority’s Section 8 Waiting List Preference Program for disabled and medically vulnerable homeless adults. Housing Matters works closely with the City of Santa Cruz and Santa Cruz County governments to fund services in areas of highest need. Through partnerships with other non-profit agencies and private businesses and individuals for cash and in-kind resources, Housing Matters is able to provide services to more individuals throughout the County. Each of the Federal, State, and local grants received by Housing Matters is supplemented by private sector funds to ensure wraparound services, from housing placement to ongoing case management, for program participants. The Recuperative Care Center is a partnership between the regional Medicaid administrator, area hospitals, Santa Cruz County Health Services Agency, and Housing Matters that provides shelter and medical respite care in a 12-bed facility. The Rebele Family Shelter provides shelter and housing-focused case management in a 28-unit location through a leveraging Santa Cruz County Human Services Department, California Department of Education, private funding, and other sources. The Paul Lee Loft provides shelter to 57 single adults through County and private funding, while participants in the shelter can be referred to permanent supported housing and rapid rehousing programs for increased services to end their homelessness. Housing Matters programs are designed as a system of care that gives all program participants access to services provided by partners on campus and nearby such as a dental clinic, grief counseling, enrollment in food benefits, workforce development services, and other activities that can help a person stabilize and be successful in housing after experiencing homelessness.

3. Describe your organization’s (and subrecipient(s) if applicable) financial management structure.
Housing Matters is led by an Executive Leadership Team consisting of our Chief Executive Officer, Chief Financial Officer (who oversees the Finance Department), Chief Initiatives Officer (programs), and Chief Impact Officer (development). The Directors set the direction of the organization and provide oversight, while working with other non-profit agencies, local and state government departments, and private businesses to support our mission. The next layer of leadership in the organization is the program management, the team managers who directly oversee staff and day to day operations of the facility and programs. Teams of supportive service Case Managers and Direct Services Coordinators provide direct services to 200 guests who are on campus in Housing Matters shelters and an additional 350 participants in the community. The Managers and Executive Team meet once a week in an All Program Leadership Meeting where they discuss issues and opportunities affecting program delivery, strategic plan, Housing Matters’ residential campus, supportive services, and housing location programs to guide direct service work, coordinate between programs, and build skills. Housing Matters is active in the Homeless Action Partnership, the local continuum of care for homeless services, the Santa Cruz County Youth Homelessness Demonstration Project, Smart Solutions to End Homelessness, a Veterans Action Coalition, and engaged with both the City and County of Santa Cruz. Housing Matters uses Quickbooks for accounting software and uses Generally Accepted Accounting Principles including the guidelines set forth in the OMB Circular A-122. The Finance Team includes the Deputy Executive Director, Accounting Manager, and Bookkeeper. The Deputy Executive Director also participates on the Board of Directors’ Finance and Accounting Committee which provides additional oversight to financial accounting for the agency.

4. Are there any unresolved HUD monitoring or OIG audit findings for any HUD grants (including ESG) under your organization? No
3A. Project Detail

1. CoC Number and Name: CA-508 - Watsonville/Santa Cruz City & County CoC

2. CoC Collaborative Applicant Name: County of Santa Cruz

3. Project Name: Harvey West Studios HUD

4. Project Status: Standard

5. Is this project applying for the Unsheltered Homelessness Set Aside or Rural Set Aside? Unsheltered Homelessness Set Aside

6. Component Type: PH

6a. Select the type of PH project: PSH

7. Is your organization or expected subrecipient a victim service provider defined in 24 CFR 578.3 and uses a comparable HMIS database? No

8. Will funds requested in this new project application replace state or local government funds (24 CFR 578.87(a))? No

9. Will this project include replacement reserves in the Operating budget? No
3B. Project Description

1. Provide a description that addresses the entire scope of the proposed project.

This project provides rental assistance for 13 units at Harvey West Studios (HWS). The 13 units are permanent supportive housing with supportive case management and will be prioritized for people who have been unsheltered for long periods of time, primarily chronically homeless, have a substance use disorder, and have been assessed and referred by the local Coordinated Entry System. To promote housing attainment and retention for this specific population, partnerships will be established with two primary partners: 1) County of Santa Cruz Substance Use Disorders Services to assist with identification and outreach prioritized individuals and engagement with SUD services including on-site services in clinic and office space at HWS, home visits, and community-based visits. 2.) Santa Cruz Public Defender Office which represents clients that include a disproportionate number of people experiencing homelessness.

As a Housing First program, HWS will not screen our tenants who are experiencing mental health symptoms, have substance use disorders, do not meet an income limit, have criminal backgrounds or other barriers to housing. Tenants will benefit from case management and connections to partners such as Homeless Persons Health Project (HPHP) and mainstream benefits (CalFRESH, Social Security, MediCal, Unemployment Income, etc.) and natural social supports. HWS is a 120-unit permanent supportive housing apartment building that Housing Matters will open in 2024. Services will include housing case management, residential counselors, 24/7 safety team, and co-location with the HPHP clinic on the Housing Matters campus. The 13 residents of the units covered by this project will have access to all the building services, support, and amenities. HWS will use Housing Matters' longtime partnerships with HPHP, Human Services Department, Wings, Dientes, and other local providers. A minimum of 13 individuals will be successfully housed in the building by this HUD project funding; When an individual choose to voluntarily leave or in the unlikely event that client lease violations cannot be resolved with staff intervention and client support, the case manager will assist with finding another permanent housing placement. With turnover, more than 13 individuals may be served each year. 120 individuals will be housed in the entire HWS building; we currently have written commitments from HUD-VASH, Shelter+Care, and the Housing Authority of Santa Cruz County for project-based vouchers and supportive services commitments for 60 of the units; and we continue to apply for funding and service commitments for the other 60 units through programs such as No Place Like Home. Housing Matters is a contracted provider with Central California Alliance for Health of 5 CalAIM Community Supports including Housing Tenancy and Sustaining services that will provide funding for case management services and Housing Deposits that can support move-ins for Alliance Medi-Cal members.
1a. Describe how the proposed project is consistent with the plan described by the CoC in response to Section VII.B.4 of this NOFA?

The Housing for Health Partnership Continuum of Care has outlined the following targets and objectives in the CoC Plan for Serving Individuals and Families with Severe Service Needs: permanent supportive housing that increases collaboration with the criminal justice and SUD systems and Central California Alliance for Health (Medi-Cal Managed Care Plan) and CalAIM; and addresses an increase in SUD among people experiencing unsheltered homelessness reported in the 2022 Point-in-Time Count and HMIS data. SUD is the most prevalent health condition in the 2022 PIT Count (67%) and indications are they are least likely to get into temporary and permanent housing programs. This project provides permanent supportive housing in 13 studio apartments; links to the SUD system at County of Santa Cruz and other providers, and Housing Matters is already a CalAIM provider of community supports which leverages support for Housing Tenancy and Sustaining Service and Housing Deposits. By linking the permanent housing beds to SUD service providers, SUD provider staff will have a stable base for these 13 participants to engage in their recovery activities. The PSH building offers practical benefits: a cluster of participants in a convenient location, office and common space for meetings and activities, a setting for community building among residents, and all the benefits of permanent housing. Outreach and referral via Coordinated Entry will prioritize people who are currently unsheltered or with histories of unsheltered homelessness who also report a substance use disorder that has led to them being unable to find or sustain shelter and housing.

2. For each primary project location, or structure, enter the number of days from the execution of the grant agreement that each of the following milestones will occur if this project is selected for conditional award.

<table>
<thead>
<tr>
<th>Project Milestones</th>
<th>Days from Execution of Grant Agreement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Begin hiring staff or expending funds</td>
<td>A 90</td>
</tr>
<tr>
<td>Begin program participant enrollment</td>
<td></td>
</tr>
<tr>
<td>Program participants occupy leased or rental assistance units or structure(s), or supportive services begin</td>
<td></td>
</tr>
<tr>
<td>Leased or rental assistance units or structure, and supportive services near 100% capacity</td>
<td></td>
</tr>
<tr>
<td>Closing on purchase of land, structure(s), or execution of structure lease</td>
<td></td>
</tr>
<tr>
<td>Start rehabilitation</td>
<td></td>
</tr>
<tr>
<td>Complete rehabilitation</td>
<td></td>
</tr>
<tr>
<td>Start new construction</td>
<td>A 90</td>
</tr>
<tr>
<td>Complete new construction</td>
<td></td>
</tr>
</tbody>
</table>
3. Check the appropriate box(s) if this project will have a specific subpopulation focus.

(Select ALL that apply)

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Box</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A - Project Serves All Subpopulations</td>
<td></td>
</tr>
<tr>
<td>Domestic Violence</td>
<td></td>
</tr>
<tr>
<td>Veterans</td>
<td></td>
</tr>
<tr>
<td>Substance Abuse</td>
<td>X</td>
</tr>
<tr>
<td>Youth (under 25)</td>
<td></td>
</tr>
<tr>
<td>Mental Illness</td>
<td></td>
</tr>
<tr>
<td>Families</td>
<td></td>
</tr>
<tr>
<td>HIV/AIDS</td>
<td></td>
</tr>
<tr>
<td>Chronic Homeless</td>
<td>X</td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

4. Will your project participate in the CoC's Coordinated Entry (CE) process or recipient organization is a victim service provider, as defined in 24 CFR 578.3 and uses an alternate CE process that meets HUD's minimum requirements? Yes

5. Housing First

5a. Will the project quickly move participants into permanent housing? Yes

5b. Will the project enroll program participants who have the following barriers?

Select all that apply.

<table>
<thead>
<tr>
<th>Barriers</th>
<th>Box</th>
</tr>
</thead>
<tbody>
<tr>
<td>Having too little or little income</td>
<td>X</td>
</tr>
<tr>
<td>Active or history of substance use</td>
<td>X</td>
</tr>
<tr>
<td>Having a criminal record with exceptions for state-mandated restrictions</td>
<td>X</td>
</tr>
<tr>
<td>History of victimization (e.g. domestic violence, sexual assault, childhood abuse)</td>
<td>X</td>
</tr>
<tr>
<td>None of the above</td>
<td></td>
</tr>
</tbody>
</table>

5c. Will the project prevent program participant termination from the project for the following reasons? Select all that apply.
5d. Will the project follow a "Housing First" approach?  
(Click 'Save' to update)

6. Will program participants be required to live in a specific structure, unit, or locality at any time while in the program?  
Yes

6a. Explain how and why the project will implement this requirement.
This application provides project-based rental assistant for 12 units at Harvey West Studios, a 120-unit permanent supportive housing building. The building features studio apartments, a supportive services case management team, a 24/7 safety team, and is located on the Housing Matters campus with a Federally Qualified Health Center and low-income dental clinic onsite as well as public transportation and walking distance to downtown Santa Cruz.

7. Will more than 16 persons live in a single structure?  
Yes

7a. Describe the local market conditions that necessitate a project of this size.
Santa Cruz County is highly impacted by homelessness, especially unsheltered homelessness, and one of the key reasons is the lack of affordable and very affordable housing. As mentioned in the City of Santa Cruz's Consolidated Plan 2020-2025: "The availability of affordable housing continues to be the greatest housing need facing the City of Santa Cruz. The National Association of Home Builders (NAHB) consistently ranks Santa Cruz within the five least affordable places to buy a home in the United States." The City's Consolidated Plan further cites a HUD study that shows the effect on renters: "The greatest cost burden falls on extremely low-income renters. Over 66% of extremely low income renter households have a cost burden of over 50%." In addition, there are restraints such as high real estate prices, low availability of parcels for development, and barriers to multifamily housing that prevent the development of multiple small buildings to reduce homelessness. Harvey West Studios is a 120-unit apartment building with permanent supportive housing in order to address the extreme lack of affordable housing in the Santa Cruz housing market.
7b. Describe how the project will be integrated into the neighborhood.

Harvey West Studios (HWS) will be located on the Housing Matters campus at the intersection of River Street and Hwy 1 in Santa Cruz. Homeless Persons Health Project FQHC clinic is an immediate neighbor and Dientes's dental clinic is on site at least once per week. A Santa Cruz Metro bus stop is located at the entrance to campus and downtown Santa Cruz is located a short bus ride or 10-minute walk from HWS. A nearby housing development is the Tannery Art Center which is bordered by the Santa Cruz Levee Riverwalk trail and Harvey West Park is a public park in the neighborhood. As part of the PSH services in HWS, case managers and residential services staff will lead tenants to implement personalized recovery plans that identify natural community-based supports including access to the nearby amenities, health and wellness activities, and social opportunities in the neighborhood and nearby areas.
4A. Supportive Services for Participants

1. Describe how program participants will be assisted to obtain and remain in permanent housing.

Referrals to 801 River Street will be engaged by staff to enter a permanent housing apartment following Housing First and low-barrier policies to welcome individuals who have difficulty finding housing on the open market. There will not be a credit check or housing application fees or other barriers to housing common in the open market. Once in housing, tenants will work with a case manager on housing stabilization to help with furnishing the apartment, budgeting and paying utilities, maintaining the room, interacting with neighbors, accessing medical, mental health and SUD services, connecting to natural supports and building social networks, and following recovery plans. As the landlord, Housing Matters is focused on working with the tenant to stay in housing and will be tolerant of repairs and maintenance needs.

2. Describe the specific plan to coordinate and integrate with other mainstream health, social services, and employment programs for which program participants may be eligible.

All participants will be encouraged and intensively recruited to participate in onsite and nearby supportive services with a case manager to work on goals such as employment, increasing income, and obtaining benefits. While services are voluntary, the case manager will make ongoing and varied attempts to engage tenants. The case manager will connect tenants to CalFresh Employment & Training, Workforce Santa Cruz, Homeless Garden Project, Downtown Streets Team, GED providers, community college, and other educational services, and one-on-one job leads and job search. The case manager and tenants will work on budgets, recovery plans, and other supportive activities. Housing Matters has established relationships with Homeless Persons Health Project (on-site and clinic-based medical care for residents), Central California Alliance for Health (MediCal insurance and funding for PSH services), Human Services Department (MediCal enrollment, SNAP food assistance, General Assistance, Employment and workforce services), County Behavioral Health (on-site and clinic-based outpatient behavioral health treatment and substance use disorder services), Dientes (dental service), Santa Cruz Public Libraries and other providers.

3. For all supportive services available to program participants, indicate who will provide them and how often they will be provided.

Click 'Save' to update.
## Supportive Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Provider</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment of Service Needs</td>
<td>Applicant</td>
<td>Monthly</td>
</tr>
<tr>
<td>Assistance with Moving Costs</td>
<td>Partner</td>
<td>Annually</td>
</tr>
<tr>
<td>Case Management</td>
<td>Applicant</td>
<td>Weekly</td>
</tr>
<tr>
<td>Child Care</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employment Assistance and Job Training</td>
<td>Partner</td>
<td>As needed</td>
</tr>
<tr>
<td>Food</td>
<td>Non-Partner</td>
<td>As needed</td>
</tr>
<tr>
<td>Housing Search and Counseling Services</td>
<td>Applicant</td>
<td>As needed</td>
</tr>
<tr>
<td>Legal Services</td>
<td>Non-Partner</td>
<td>As needed</td>
</tr>
<tr>
<td>Life Skills Training</td>
<td>Applicant</td>
<td>Weekly</td>
</tr>
<tr>
<td>Mental Health Services</td>
<td>Partner</td>
<td>As needed</td>
</tr>
<tr>
<td>Outpatient Health Services</td>
<td>Partner</td>
<td>As needed</td>
</tr>
<tr>
<td>Outreach Services</td>
<td>Applicant</td>
<td>As needed</td>
</tr>
<tr>
<td>Substance Abuse Treatment Services</td>
<td>Partner</td>
<td>Monthly</td>
</tr>
<tr>
<td>Transportation</td>
<td>Applicant</td>
<td>Annually</td>
</tr>
<tr>
<td>Utility Deposits</td>
<td>Partner</td>
<td>As needed</td>
</tr>
</tbody>
</table>

Identify whether the project will include the following activities:

4. Transportation assistance to clients to attend mainstream benefit appointments, employment training, or jobs?
   Yes

5. Annual follow-ups with program participants to ensure mainstream benefits are received and renewed?
   Yes

6. Will program participants have access to SSI/SSDI technical assistance provided by this project the applicant, a subrecipient, or partner agency?
   Yes

6a. Has the staff person providing the technical assistance completed SOAR training in the past 24 months?
   Yes
4B. Housing Type and Location

The following list summarizes each housing site in the project. To add a housing site to the list, select the icon. To view or update a housing site already listed, select the icon.

Total Units: 13
Total Beds: 13
Total Dedicated CH Beds: 13

<table>
<thead>
<tr>
<th>Housing Type</th>
<th>Housing Type (JOINT)</th>
<th>Units</th>
<th>Beds</th>
<th>Dedicated CH Beds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clustered apartments</td>
<td>---</td>
<td>13</td>
<td>13</td>
<td>13</td>
</tr>
</tbody>
</table>
4B. Housing Type and Location Detail

1. Housing Type:  Clustered apartments

2. Indicate the maximum number of units and beds available for program participants at the selected housing site.
   
   2a. Units:  13
   2b. Beds:  13

3. How many beds in “2b. Beds” are dedicated to persons experiencing chronic homelessness?  13

   This includes both the “dedicated” and “prioritized” beds.

4. Address:

   Project applicants must enter an address for all proposed and existing properties. If the location is not yet known, enter the expected location of the housing units. For Scattered-site and Single-family home housing, or for projects that have units at multiple locations, project applicants should enter the address where the majority of beds will be located or where the majority of beds are located as of the application submission. Where the project uses tenant-based rental assistance in the RRH portion, or if the address for scattered-site or single-family homes housing cannot be identified at the time of application, enter the address for the project’s administration office. Projects serving victims of domestic violence, including human trafficking, must use a PO Box or other anonymous address to ensure the safety of participants.

   Street 1:  115 Coral Street
   Street 2:
   City:  Santa Cruz
   State:  California
   ZIP Code:  95060

5. Select the geographic area(s) associated with the address. For new projects, select the area(s) expected to be covered.
   (for multiple selections hold CTRL key)

   063360 Santa Cruz, 069087 Santa Cruz County
### 5A. Program Participants - Households

#### Households Table

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Households with at Least One Adult and One Child</th>
<th>Adult Households without Children</th>
<th>Households with Only Children</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Households</td>
<td></td>
<td>13</td>
<td></td>
<td>13</td>
</tr>
<tr>
<td>Persons over age 24</td>
<td></td>
<td>13</td>
<td></td>
<td>13</td>
</tr>
<tr>
<td>Persons ages 18-24</td>
<td></td>
<td>13</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Accompanied Children under age 18</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Unaccompanied Children under age 18</td>
<td>0</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Total Persons</td>
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<td>13</td>
<td>0</td>
<td>13</td>
</tr>
</tbody>
</table>

Click Save to automatically calculate totals
### 5B. Project Participants - Subpopulations

#### Persons in Households with at Least One Adult and One Child

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>CH (Not Veterans)</th>
<th>CH Veterans</th>
<th>Veterans (Not CH)</th>
<th>Chronic Substance Abuse</th>
<th>HIV/AIDS</th>
<th>Severely Mentally Ill</th>
<th>DV</th>
<th>Physical Disability</th>
<th>Developmental Disability</th>
<th>Persons Not Represented by a Listed Subpopulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Persons over age 24</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Persons ages 18-24</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Children under age 18</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total Persons</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

#### Persons in Households without Children

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>CH (Not Veterans)</th>
<th>CH Veterans</th>
<th>Veterans (Not CH)</th>
<th>Chronic Substance Abuse</th>
<th>HIV/AIDS</th>
<th>Severely Mentally Ill</th>
<th>DV</th>
<th>Physical Disability</th>
<th>Developmental Disability</th>
<th>Persons Not Represented by a Listed Subpopulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Persons over age 24</td>
<td>13</td>
<td>13</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
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<tr>
<td>Persons ages 18-24</td>
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<td>0</td>
<td>0</td>
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</tr>
<tr>
<td>Total Persons</td>
<td>13</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Click Save to automatically calculate totals

#### Persons in Households with Only Children

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>CH (Not Veterans)</th>
<th>CH Veterans</th>
<th>Veterans (Not CH)</th>
<th>Chronic Substance Abuse</th>
<th>HIV/AIDS</th>
<th>Severely Mentally Ill</th>
<th>DV</th>
<th>Physical Disability</th>
<th>Developmental Disability</th>
<th>Persons Not Represented by a Listed Subpopulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accompanied Children under age 18</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Unaccompanied Children under age 18</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total Persons</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
6A. Funding Request

1. Will it be feasible for the project to be under grant agreement by September 15, 2024?  Yes

2. What type of funding is this project applying for in this Special Unsheltered and Rural Homelessness CoC Program Competition?  Unsheltered

3. Does this project propose to allocate funds according to an indirect cost rate?  Yes

   Indirect cost rate proposals should be submitted as soon as the applicant is notified of a conditional award. Conditional award recipients will be asked to submit the proposal rate during the e-snaps post-award process.

   Applicants with an approved indirect cost rate must submit a copy of the approval with this application.

3a. Complete the indirect cost rate table below

<table>
<thead>
<tr>
<th>Agency</th>
<th>Indirect Cost Rate</th>
<th>Direct Cost Base</th>
<th>Plan approved by cognizant agency or will use 10% de minimis rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>de minimis rate</td>
<td>10%</td>
<td>$993,780</td>
<td></td>
</tr>
</tbody>
</table>

The applicant must complete the row in the indirect cost rate schedule.

4. Select a grant term:  3 Years

5. Select the costs for which funding is requested:
   - Leased Units
   - Leased Structures
   - Rental Assistance  X
   - Supportive Services
   - Operating
   - HMIS
6E. Rental Assistance Budget

The following list summarizes the rental assistance funding request for the total term of the project. To add information to the list, select the icon. To view or update information already listed, select the icon.

<table>
<thead>
<tr>
<th>Type of Rental Assistance</th>
<th>FMR Area</th>
<th>Total Units Requested</th>
<th>Total Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRA</td>
<td>CA - Santa Cruz-Watsonville, CA MSA (...</td>
<td>13</td>
<td>$975,780</td>
</tr>
</tbody>
</table>

Total Request for Grant Term: $975,780
Total Units: 13
## Rental Assistance Budget Detail

### Instructions:

**Type of Rental Assistance:** Select the applicable type of rental assistance from the dropdown menu. Options include tenant-based (TRA), sponsor-based (SRA), and project-based assistance (PRA). Each type has unique requirements and applicants should refer to the 24 CFR 578.51 before making a selection.

**Metropolitan or non-metropolitan fair market rent area:** This is a required field. Select the FY 2016 FMR area in which the project is located. The list is sorted by state abbreviation. The selected FMR area will be used to populate the rents in the chart below.

**Size of Units:** These options are system generated. Unit size is defined by the number of distinct bedrooms and not by the number of distinct beds.

**# of units:** This is a required field. For each unit size, enter the number of units for which funding is being requested.

**FMR:** These fields are populated with the FY 2016 FMR amounts based on the FMR area selected by the applicant. The FMRs are available online at [http://www.huduser.org/portal/datasets/fmr.html](http://www.huduser.org/portal/datasets/fmr.html).

**12 Months:** These fields are populated with the value 12 to calculate the annual rent request.

**Total Request:** This column populates with the total calculated amount from each row based on the number of units multiplied by the corresponding FMR and by 12 months.

**Total Units and Annual Assistance Requested:** The fields in this row are automatically calculated based on the total number of units and the sum of the total requests per unit size per year.

**Grant Term:** This field is populated based on the grant term selected on Screen “6A. Funding Request” and will be read only.

**Total Request for Grant Term:** This field is automatically calculated based on the total annual assistance requested multiplied by the grant term.

All total fields will be calculated once the required field has been completed and saved.

Additional Resources can be found at the HUD Exchange: [https://www.hudexchange.info/e-snaps/guides/coc-program-competition-resources](https://www.hudexchange.info/e-snaps/guides/coc-program-competition-resources)

### Type of Rental Assistance: PRA

**Metropolitan or non-metropolitan fair market rent area:** CA - Santa Cruz-Watsonville, CA MSA (0608799999)

<table>
<thead>
<tr>
<th>Size of Units</th>
<th># of Units (Applicant)</th>
<th>FMR Area (Applicant)</th>
<th>12 Months</th>
<th>Total Request (Applicant)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SRO</td>
<td>x</td>
<td>$1,564</td>
<td>x 12</td>
<td>= $0</td>
</tr>
<tr>
<td>0 Bedroom</td>
<td>13</td>
<td>$2,085</td>
<td>x 12</td>
<td>= $325,260</td>
</tr>
</tbody>
</table>

**Unsheltered Homelessness Set Aside Project Application**

**FY2022**

<p>| | Page 41 | 10/14/2022 |</p>
<table>
<thead>
<tr>
<th>Rooms</th>
<th>Unit Cost</th>
<th>Monthly</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Bedroom</td>
<td>$2,385</td>
<td>$2,385</td>
<td>$2,385</td>
</tr>
<tr>
<td>2 Bedrooms</td>
<td>$3,138</td>
<td>$3,138</td>
<td>$3,138</td>
</tr>
<tr>
<td>3 Bedrooms</td>
<td>$4,000</td>
<td>$4,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>4 Bedrooms</td>
<td>$4,458</td>
<td>$4,458</td>
<td>$4,458</td>
</tr>
<tr>
<td>5 Bedrooms</td>
<td>$5,127</td>
<td>$5,127</td>
<td>$5,127</td>
</tr>
<tr>
<td>6 Bedrooms</td>
<td>$5,795</td>
<td>$5,795</td>
<td>$5,795</td>
</tr>
<tr>
<td>7 Bedrooms</td>
<td>$6,464</td>
<td>$6,464</td>
<td>$6,464</td>
</tr>
<tr>
<td>8 Bedrooms</td>
<td>$7,133</td>
<td>$7,133</td>
<td>$7,133</td>
</tr>
<tr>
<td>9 Bedrooms</td>
<td>$7,802</td>
<td>$7,802</td>
<td>$7,802</td>
</tr>
</tbody>
</table>

Total Units and Annual Assistance Requested: 13

Total Request for Grant Term: $325,260

Grant Term: 3 Years

Click the 'Save' button to automatically calculate totals.
6l. Sources of Match

The following list summarizes the funds that will be used as Match for this project. To add a Match source to the list, select the icon. To view or update a Match source already listed, select the icon.

Summary for Match

<table>
<thead>
<tr>
<th>Total Amount of Cash Commitments:</th>
<th>$256,002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Amount of In-Kind Commitments:</td>
<td>$0</td>
</tr>
<tr>
<td>Total Amount of All Commitments:</td>
<td>$256,002</td>
</tr>
</tbody>
</table>

1. Will this project generate program income described in 24 CFR 578.97 to use as Match for this project?
   - Yes

1a. Briefly describe the source of the program income:
   (limit 1000 characters)
   - Tenants will pay a rent portion determined using the HUD income and rent calculator (typically a maximum of approximately 30% of income depending on deductions).

1b. Estimate the amount of program income that will be used as Match for this project:
   - $64,800

<table>
<thead>
<tr>
<th>Type</th>
<th>Source</th>
<th>Name of Source</th>
<th>Amount of Commitments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>Private</td>
<td>Foundation grants...</td>
<td>$256,002</td>
</tr>
</tbody>
</table>
Sources of Match Detail

1. Type of Match commitment: Cash
2. Source: Private
3. Name of Source: Foundation grants, private donations and rent income.
4. Amount of Written Commitment: $256,002
6J. Summary Budget

The following information summarizes the funding request for the total term of the project. However, administrative costs can be entered in 8. Admin field below.

<table>
<thead>
<tr>
<th>Eligible Costs</th>
<th>Annual Assistance Requested (Applicant)</th>
<th>Grant Term (Applicant)</th>
<th>Total Assistance Requested for Grant Term (Applicant)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2a. Leased Units</td>
<td>$0</td>
<td>3 Years</td>
<td>$0</td>
</tr>
<tr>
<td>2b. Leased Structures</td>
<td>$0</td>
<td>3 Years</td>
<td>$0</td>
</tr>
<tr>
<td>3. Rental Assistance</td>
<td>$325,260</td>
<td>3 Years</td>
<td>$975,780</td>
</tr>
<tr>
<td>4. Supportive Services</td>
<td>$0</td>
<td>3 Years</td>
<td>$0</td>
</tr>
<tr>
<td>5. Operating</td>
<td>$0</td>
<td>3 Years</td>
<td>$0</td>
</tr>
<tr>
<td>6. HMIS</td>
<td>$0</td>
<td>3 Years</td>
<td>$0</td>
</tr>
<tr>
<td>7. Sub-total Costs Requested</td>
<td></td>
<td></td>
<td>$975,780</td>
</tr>
<tr>
<td>8. Admin (Up to 10%)</td>
<td></td>
<td></td>
<td>$48,226</td>
</tr>
<tr>
<td>9. Total Assistance Plus Admin Requested</td>
<td></td>
<td></td>
<td>$1,024,006</td>
</tr>
<tr>
<td>10. Cash Match</td>
<td></td>
<td></td>
<td>$256,002</td>
</tr>
<tr>
<td>11. In-Kind Match</td>
<td></td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>12. Total Match</td>
<td></td>
<td></td>
<td>$256,002</td>
</tr>
<tr>
<td>13. Total Budget</td>
<td></td>
<td></td>
<td>$1,280,008</td>
</tr>
</tbody>
</table>

Click the 'Save' button to automatically calculate totals.
### 7A. Attachment(s)

<table>
<thead>
<tr>
<th>Document Type</th>
<th>Required?</th>
<th>Document Description</th>
<th>Date Attached</th>
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</thead>
<tbody>
<tr>
<td>1) Subrecipient Nonprofit Documentation</td>
<td>No</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2) Other Attachment(s)</td>
<td>No</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3) Other Attachment(s)</td>
<td>No</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
7D. Certification

A. For all projects:

Fair Housing and Equal Opportunity

It will comply with Title VI of the Civil Rights Act of 1964 (42 U.S.C. 2000(d)) and regulations pursuant thereto (Title 24 CFR part I), which state that no person in the United States shall, on the ground of race, color or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which the applicant receives Federal financial assistance, and will immediately take any measures necessary to effectuate this agreement. With reference to the real property and structure(s) thereon which are provided or improved with the aid of Federal financial assistance extended to the applicant, this assurance shall obligate the applicant, or in the case of any transfer, transferee, for the period during which the real property and structure(s) are used for a purpose for which the Federal financial assistance is extended or for another purpose involving the provision of similar services or benefits.

It will comply with the Fair Housing Act (42 U.S.C. 3601-19), as amended, and with implementing regulations at 24 CFR part 100, which prohibit discrimination in housing on the basis of race, color, religion, sex, disability, familial status or national origin.

It will comply with Executive Order 11063 on Equal Opportunity in Housing and with implementing regulations at 24 CFR Part 107 which prohibit discrimination because of race, color, creed, sex or national origin in housing and related facilities provided with Federal financial assistance.

It will comply with Executive Order 11246 and all regulations pursuant thereto (41 CFR Chapter 60-1), which state that no person shall be discriminated against on the basis of race, color, religion, sex or national origin in all phases of employment during the performance of Federal contracts and shall take affirmative action to ensure equal employment opportunity. The applicant will incorporate, or cause to be incorporated, into any contract for construction work as defined in Section 130.5 of HUD regulations the equal opportunity clause required by Section 130.15(b) of the HUD regulations.

It will comply with Section 3 of the Housing and Urban Development Act of 1968, as amended (12 U.S.C. 1701(u)), and regulations pursuant thereto (24 CFR Part 135), which require that to the greatest extent feasible opportunities for training and employment be given to lower-income residents of the project and contracts for work in connection with the project be awarded in substantial part to persons residing in the area of the project.

It will comply with Section 504 of the Rehabilitation Act of 1973 (29 U.S.C. 794), as amended, and with implementing regulations at 24 CFR Part 8, which prohibit discrimination based on disability in Federally-assisted and conducted programs and activities.
It will comply with the Age Discrimination Act of 1975 (42 U.S.C. 6101-07), as amended, and implementing regulations at 24 CFR Part 146, which prohibit discrimination because of age in projects and activities receiving Federal financial assistance.

It will comply with Executive Orders 11625, 12432, and 12138, which state that program participants shall take affirmative action to encourage participation by businesses owned and operated by members of minority groups and women.

If persons of any particular race, color, religion, sex, age, national origin, familial status, or disability who may qualify for assistance are unlikely to be reached, it will establish additional procedures to ensure that interested persons can obtain information concerning the assistance.

It will comply with the reasonable modification and accommodation requirements and, as appropriate, the accessibility requirements of the Fair Housing Act and section 504 of the Rehabilitation Act of 1973, as amended.

**Additional for Rental Assistance Projects:**

If applicant has established a preference for targeted populations of disabled persons pursuant to 24 CFR part 578 or 24 CFR 582.330(a), it will comply with this section's nondiscrimination requirements within the designated population.

**B. For non-Rental Assistance Projects Only.**

**15-Year Operation Rule.**

Applicants receiving assistance for acquisition, rehabilitation or new construction: The project will be operated for no less than 15 years from the date of initial occupancy or the date of initial service provision for the purpose specified in the application.

**1-Year Operation Rule.**

Applicants receiving assistance for supportive services, leasing, or operating costs but not receiving assistance for acquisition, rehabilitation, or new construction: The project will be operated for the purpose specified in the application for any year for which such assistance is provide

*Where the applicant is unable to certify to any of the statements in this certification, such applicant shall provide an explanation.*

**Name of Authorized Certifying Official:** Phil Kramer  
**Date:** 10/14/2022  
**Title:** Chief Executive Officer
Applicant Organization: Housing Matters

PHA Number (For PHA Applicants Only):

I certify that I have been duly authorized by the applicant to submit this Applicant Certification and to ensure compliance. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001).

X

Active SAM Status Requirement.
I certify that our organization has an active System for Award Management (SAM) registration as required by 2 CFR 200.300(b) at the time of project application submission to HUD and will ensure this SAM registration will be renewed annually to meet this requirement.

X
8B. Submission Summary

Applicant must click the submit button once all forms have a status of Complete.

<table>
<thead>
<tr>
<th>Page</th>
<th>Last Updated</th>
</tr>
</thead>
<tbody>
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<td>1A. SF-424 Application Type</td>
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<tr>
<td>1B. SF-424 Legal Applicant</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>Section</td>
<td>Date</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>1C. SF-424 Application Details</td>
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<tr>
<td>1D. SF-424 Congressional District(s)</td>
<td>10/14/2022</td>
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<td>1E. SF-424 Compliance</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>1F. SF-424 Declaration</td>
<td>10/13/2022</td>
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<tr>
<td>1G. HUD 2880</td>
<td>10/13/2022</td>
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<tr>
<td>1H. HUD 50070</td>
<td>10/13/2022</td>
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<tr>
<td>1l. Cert. Lobbying</td>
<td>10/13/2022</td>
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<tr>
<td>1J. SF-LLL</td>
<td>10/13/2022</td>
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<td>IK. SF-424B</td>
<td>10/13/2022</td>
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<tr>
<td>1L. SF-424D</td>
<td>10/13/2022</td>
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<tr>
<td>2A. Subrecipients</td>
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<tr>
<td>2B. Experience</td>
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</tr>
<tr>
<td>3A. Project Detail</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>3B. Description</td>
<td>10/14/2022</td>
</tr>
<tr>
<td>4A. Services</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>4B. Housing Type</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>5A. Households</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>5B. Subpopulations</td>
<td>No Input Required</td>
</tr>
<tr>
<td>6A. Funding Request</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>6E. Rental Assistance</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>6l. Match</td>
<td>10/13/2022</td>
</tr>
<tr>
<td>6J. Summary Budget</td>
<td>No Input Required</td>
</tr>
<tr>
<td>7A. Attachment(s)</td>
<td>No Input Required</td>
</tr>
<tr>
<td>7D. Certification</td>
<td>10/13/2022</td>
</tr>
</tbody>
</table>