Santa Cruz County Supplemental NOFO Objective Rating/Scoring Criteria – 100 Points Possible

The following objective rating and scoring criteria are aligned with the priorities of Housing for a Healthy Santa Cruz: A Strategic Framework for Addressing Homelessness in Santa Cruz County, the HUD 2022 Supplemental NOFO, and with recent point-in-time trend data. Each Local Project Proposal for Supplemental NOFO funds will be scored using the following publicly announced objective criteria. The H4HP Board will use the scores to help determine whether each proposal is approved (or rejected) and its rank order. Each scoring criterion relates to a particular question in the Local Project Proposal Form.

1. Housing/Project Type (10 points possible)
   10 points, including –
   10 points for:
   (a) New PSH projects that:
      a. Serve individuals with severe service needs (such as chronic mental illness, substance addiction, and/or chronic health conditions such as HIV/AIDS) and currently unsheltered or with histories of unsheltered homelessness
      b. Use Supplemental funds primarily for needed housing activities (e.g., rental assistance, leasing, operations) as opposed to service costs
      c. Leverage healthcare and other mainstream resources for service costs
      d. Leverage mainstream housing or public housing authority vouchers for additional housing.
   (b) New CoC Planning project.
   5 points for:
   (a) New RRH projects that:
      a. Serve individuals or families with severe service needs (such as chronic mental illness, substance addiction, and/or chronic health conditions such as HIV/AIDS) and currently unsheltered or with histories of unsheltered homelessness
      b. Use Supplemental funds primarily for needed housing activities (e.g., rental assistance) as opposed to service costs
      c. Leverage healthcare and other mainstream resources for service costs
      d. Leverage mainstream housing or public housing authority vouchers for additional housing.
   0 points for:
   – All other eligible projects.

2. Population Served - Addresses Populations With Severe Service Needs (10 points possible)
Points will be for the percentage of clients to be served who have severe service needs (e.g., such as chronic mental illness, substance addiction, and/or chronic health conditions such as HIV/AIDS) and currently unsheltered or with a histories of unsheltered homelessness as follows:
   10 points – 100% served are the above
   5 points – 75-99% served are the above
   0 points – 0%-74% served are the above.

3. Program Design (20 points possible)
3A. Please briefly identify:
3A1. Your program goals to be measured annually in the HUD Annual Performance Report (APR);
3A2. Where your homeless participants will come from;
3A3. Your outreach plan to bring participants in;
3A4. The types and frequency of services participants will receive;
3A5. How participants will be helped to obtain and remain in permanent housing;
3A6. How participants will be helped to increase their employment and income and live independently;
3A7. How the project will address a community plan to serve individuals or families with severe service needs and are currently unsheltered or have histories of unsheltered homelessness.

4. Program Effectiveness (20 points possible)
4A. Coordinated entry participation (10 points)
Minimum percent of new clients the project commits to taking from CES referral:
   10 points – 95% - 100% from CES referral
   8 points – 90% - 94%
   6 points – 85% - 89%
   4 points – 80% - 84%
   2 points – 75% - 79%
   1 point – 70% - 74%
   0 point – below 70%.

4B. Housing First fidelity assessment (10 points possible)
Serving People with the Highest Barriers to Housing (6 points):
To what extent does your project embrace the following Housing First approaches?
   1. Does the project prioritize client selection based on duration of homelessness and vulnerability?
   2. Does the project accept all clients regardless of substance use history, or current use?
   3. Does the project accept clients who are diagnosed with, or show symptoms of, a mental illness?
   4. Does the project accept clients regardless of criminal history?
   5. Does the project accept clients regardless of income or financial resources?
   6. Does the project use a harm-reduction model for drugs and/or alcohol use?
Each “yes” response receives 1 point; each “no” response receives 0 points.

Removing Barriers to Housing (4 points)
To what extent does your project eliminate the following barriers to housing?
   1. No minimum income
   2. No required current employment
   3. No required state issued photo id
   4. Need not show sobriety (drugs or alcohol)
   5. OK to have symptoms of mental illness
   6. Need not have transportation
   7. No required specific disabling condition (e.g., MH, SA, HIV/AIDS)
   8. Need not show use medication.
Each “yes” response receives 1 point; each “no” response receives 0 points.

5. Financial and Cost Effectiveness (10 points possible)
5A. Housing vs. service funding
Percentage of 3-year program funding (not including admin) proposed to be used on housing activities (rental assistance, leasing, and housing operations) vs. percentage funding used on non-housing activities (supportive services, services-only operations, and HMIS).
10 points – 90% - 100% housing activities
8 points – 80% - 89%
6 points – 70% - 79%
4 points – 60% - 69%
2 points – 50% - 99%
0 points – below 50%.

6. **Agency Experience/Capacity (10 points possible)**
6A. Agency Experience: Years of experience in implementing the proposed program or similar program types (e.g., PSH or RRH) (10 points)
   - 10 points – 8+ years
   - 8 points – 5 to 7 years
   - 6 points – 4 to 6 years
   - 4 points – 2 to 3 years
   - 2 points – 1 to 2 years
   - 0 points – below 1 year.

6B. **Capacity Issues**: Points will be deducted if in the past year (9/10/21-present): (1) HUD has disencumbered funds from the agency’s CoC programs, (2) the agency has unresolved HUD monitoring findings in CoC programs, or (3) the agency has been late in submitting a CoC APR. (10-point deduction possible)
   - 4 points deduction – disencumbered funds
   - 4 points deduction – unresolved findings
   - 4 points deduction – late APR.

7. **Mainstream Resources (7 points possible)**
   Please check each strategy your program uses to help clients access federal mainstream benefits, including Medicaid; State Children’s Health Insurance Program; TANF (CalWORKS); Food Stamps; SSI; Workforce Investment Act; Employment Income; Welfare to Work Grant Programs; and, Veterans Health Care. Points will be allocated as follows:
   - 7 points – 7 - 8 strategies used
   - 5 points – 5 - 6 strategies used
   - 3 point – 3 - 4 strategies used
   - 2 points – 2 strategies used
   - 1 point – 1 strategy used
   - 0 points – 0 strategies used.

8. **Equity Factors (10 points possible)**
   Check each factor below that your agency has implemented or commits to implement within one year. Agency leadership, governance, and policies:
   - 1 point - Agency has individuals representing BIPOC in managerial and leadership positions
   - 1 point - Agency has individuals representing LGBTQ+ in managerial and leadership positions
   - 1 point - Agency board of directors includes representation from more than one person with lived experience
   - 1 point - Agency has relational process for receiving and incorporating feedback from persons with lived experience
   - 1 point - Agency has reviewed internal policies and procedures with an equity lens and has a plan for developing and implementing equitable policies that do not impose undue barriers.
1 point – Agency has provided at least one staff training since 1/1/21 on enhancing equity for BIPOC and/or LGBTQ+.

Program participant outcomes:
1 point - Agency has reviewed program participant outcomes with an equity lens, including the disaggregation of data by race, ethnicity, gender identity, and/or age
1 point - Agency has identified programmatic changes needed to make program participant outcomes more equitable for overrepresented races or ethnicities and developed a plan to make those changes
1 point - Agency has identified programmatic changes needed to make program participant outcomes more equitable for LGBTQ+ persons and developed a plan to make those changes
1 point - Agency is working with HMIS lead to develop a schedule for reviewing HMIS data with disaggregation by race, ethnicity, gender identity, and/or age.

9. Community Collaboration and Participation (3 points possible) Sub-scores will be determined by H4H staff based upon appropriate H4HP and documentation for the period from September 1, 2021 to the present time.
Does the applicant agency participate in Housing for Health Partnership activities mandated by HUD, as follows?

1. H4HP general membership meeting participation: 2 points possible
   a. 0 points: Agency attends 0% to 50% of H4HP general membership meetings.
   b. 1 point: Agency attends 51% to 74% of H4HP general membership meetings.
   c. 2 points: Agency attends 75% to 100% of H4HP general membership meetings.

2. HMIS participation: 1 points possible
   a. 0 point: Has data in HMIS for less than 100% of agency housing programs listed in the 2021 homeless housing inventory (HIC)
   b. 1 points: Has data in HMIS for all (100%) of housing programs listed in the 2021 HIC.

No question/response on the applications (staff have already totaled these points for you using relevant data on the applicant’s H4HP and HMIS participation)